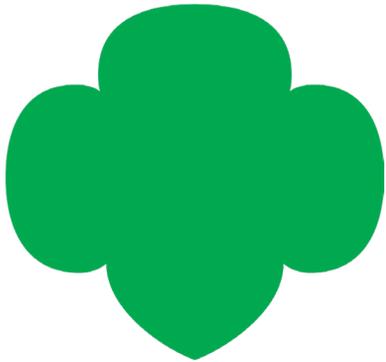


Logo and Servicemarks you can use



Trefoil logo
(can be used in any of our approved colors)



Girl Scouts of Black Diamond Council servicemark

Please note: Any use of the Trefoil logo or servicemark requires approval from the GSBDC marketing department, which can be reached at marketing@bdgsc.org.

The Trefoil logo cannot contain any text.

You are not permitted to make up your own logos or servicemarks for events.

Typography *Use these fonts for all text on your project*

Our font is called “Girl Scout” and should look like this:

Girl Scout Display Light
Girl Scout Display Light Italic
Girl Scout Text Book
Girl Scout Text Book Italic
Girl Scout Text Medium
Girl Scout Text Medium Italic
Girl Scout Text Bold
Girl Scout Text Bold Italic

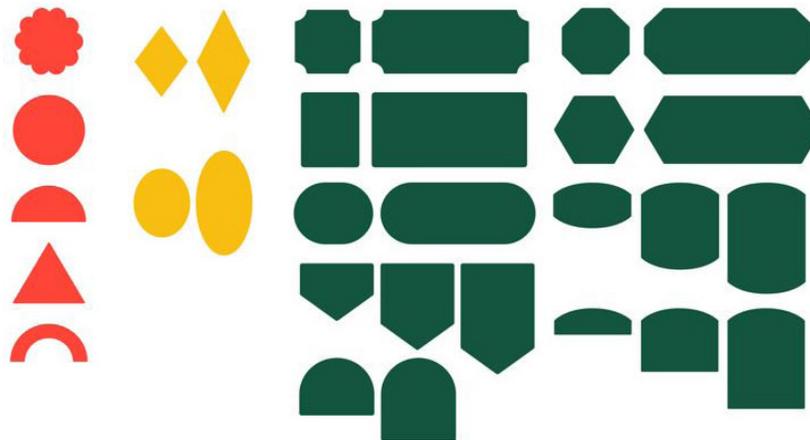


* If Girl Scout font is unavailable we also use “Georgia” or “Palatino” as generic fonts.

Colors *Use these for all elements on your project*

Cloud RGB 217/217/217	Star Green RGB 213/242/103	Sky RGB 160/222/241	Lilac RGB 204/179/250	Bubblegum RGB 247/171/214	Peach RGB 255/185/157	Khaki RGB 213/202/159	Sunshine RGB 255/244/65
Stone RGB 168/168/168	Girl Scouts Green RGB 0/180/81	River RGB 20/150/212	Violet RGB 158/95/214	Fuchsia RGB 253/50/158	Poppy RGB 238/49/36	Flame RGB 255/120/54	Gold RGB 247/190/0
Black RGB 0/0/0	Forest Green RGB 0/86/64	Ocean RGB 0/73/135	Deep Purple RGB 92/31/139	Plum RGB 5/100/97	Cherry RGB 156/0/0	Brown RGB 118/58/22	Desert RGB 192/102/22

Other shapes you can use in any of our approved colors



** Note - some shapes may be stretched*

Example of brand in action

girl scouts
of black diamond

Shop at the Girl Scout & Volunteer Resource Center

☎ 304.553.7015

🌐 <https://girlscouts.info/shop>

✉ shop@bdgsc.org

📍 321 Virginia Street, West
Charleston WV 25302

Monday	Closed
Tuesday	10 a.m. - 5 p.m.
Wednesday	10 a.m. - 5 p.m.
Thursday	Noon - 6 p.m.
Friday	9 a.m. - 1 p.m.

More information



[GSBDC Volunteer Resources](https://girlscouts.info/materials)
(<https://girlscouts.info/materials>)

Volunteer Recruiters can order printed materials through Membership Delivery Managers for their upcoming recruitment events — including flyers, bookmarks, handouts and more.



[You can find all of these materials and more here.](https://girlscouts.info/flyersandmore)
(<https://girlscouts.info/flyersandmore>)

We request print orders be placed **at least two weeks** in advance of your event.