

2023-2024 Annual Report





Mission Statement

Girl Scouting builds girls of courage, confidence and character, who make the world a better place.

Girl Scout Promise

On my honor, I will try:
To serve God and my country,
To help people at all times,
And to live by the Girl Scout Law.

Girl Scout Law

I will do my best to be
honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong, and
responsible for what I say and do,
and to
respect myself and others,
respect authority,
use resources wisely,
make the world a better place, and
be a sister to every Girl Scout.



A Note From Our CEO



Dear friends,

What an incredible year it has been! This membership year provided so many memories to cherish, and I hope you and your Girl Scouts were able to enjoy another year of fun, discovery, wonder and of course, Girl Scout sisterhood. This year was a moment to reflect on our council's milestones.

From reaching a total membership of 7,244 youth and adult members, to honoring 100 years of our beloved Camp Giscowheco, this year was a chance to reflect on where we've been, while exploring the possibilities of our future.

Through the 2024 Girl Scout Cookie Program, over 3,000 Girl Scout entrepreneurs sold 762,313 boxes of cookies and collected \$628,554 in troop proceeds for new adventures, community service projects and so much more.

Across our council, Girl Scouts are working to make the world a better place. In 2023-2024, our Girl Scouts learned new skills by collecting over 6,000 badges and completing 32 Bronze Awards, 19 Silver Awards and 6 Gold Awards.

Maintaining our mission's promise remains a top priority. During the last year, we proudly offered almost \$61,000 in youth financial assistance, and with the help of 203 donors, we collected \$542,674 to help strengthen our sisterhood.

As we look to the future, we first want to thank you for your continued support. Because of you, Girl Scouts are finding ways to make a difference and create more milestones for the road ahead. **Scan the code below to view our full report and learn how we are making the world a better place.**

Yours in Girl Scouting,

Beth Casey
Chief Executive Officer



Use your smartphone to scan the code and learn more!

Our Year at a Glance*

girlscouts
of black diamond

2023-2024 Membership Year



6

Gold Awards



19

Silver Awards



32

Bronze Awards

Total Number of Youth Members:

5,004

Total Number of Adult Members:

2,240

762,313

Boxes of Cookies Sold



966

Youth Uniforms
Sold



1,607

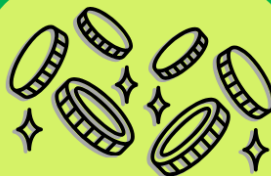
Day Camp Participants



276 Volunteer-led Troops

203

Total Donors



\$60,880

In Youth Financial
Assistance

6,001

Total Badges
Earned



*View page 7 for more data regarding the 2023-2024 Membership Year.

2023-2024 Membership

The 2023-2024 Membership Year has been one of discovery, fun, wonder, creativity and of course, friendship. At Girl Scouts, any girl in grades K-12 can join in the fun. Whether they want to be part of a troop, sign up for exciting events, explore the outdoors or travel the world, Girl Scouting provides an opportunity for them to unleash their potential.

By participating in Girl Scouts, they're learning to take risks, trust their gut and team up for good. They create a world they want to live in and strive to make their communities stronger. Through exciting programming, they explore their strengths, take on new challenges and can always be themselves, regardless of background or ability.

We at Girl Scouts of Black Diamond Council were proud to offer the mission of Girl Scouts to **5,004*** youth members, as well as **2,240** adult volunteers. We hope to continue offering life-changing experiences for many more years to come.



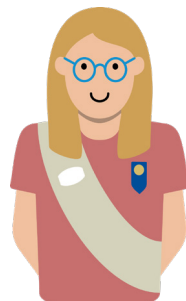
1,245
Daisies
Grades K-1



1,447
Brownies
Grades 2-3



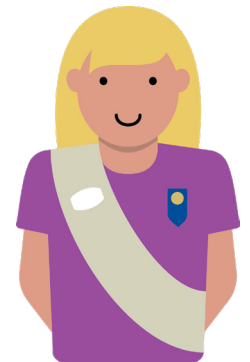
1,154
Juniors
Grades 4-5



769
Cadettes
Grades 6-8



244
Seniors
Grades 9-10



140
Ambassadors
Grades 11-12

*Total membership number also reflects five youth members without an active grade level.

Their Year of Discovery

91%

of Girl Scouts feel as though their troop provides emotional support

89%

of Girl Scouts feel a sense of inclusion and belonging at Girl Scouts



83%

of Girl Scouts feel as though they can make a difference

79%

of Girl Scouts say they are happier because of participating

76%

of Girl Scouts say they have close friends because of Girl Scouts

Ensuring Their Success

The mission of Girl Scouts provides so many life-changing opportunities to girls across the nation. That's why we at Girl Scouts of Black Diamond are dedicated to removing financial barriers through youth and adult financial assistance.

Through generous donations from individual and corporate sponsors, girls in our very own communities have a chance to make new friends, learn more skills and find their voice.

Ready to join our mission and fuel more adventures for our Girl Scouts? Visit <https://girlscouts.info/support> to make a contribution now!

75%

of Girl Scouts received membership assistance

21%

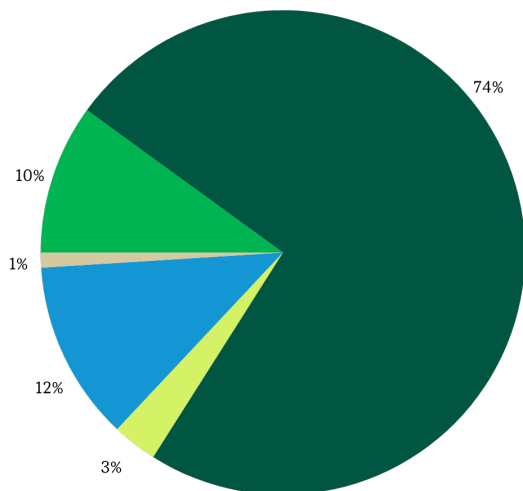
of adults received membership assistance

Finances

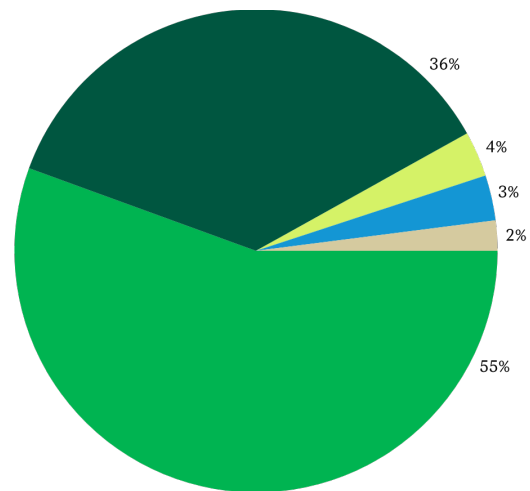
Financial Position as of September 30, 2024

Total Assets	\$ 12,392,664	Total Liabilities & Net Assets	\$ 12,392,664
Cash & Short-Term Investments	\$ 2,755,707	Liabilities	
Receivables	\$ 396,408	Accounts Payable & Accrued Expenses	\$ 219,885
Inventories	\$ 135,223	Unearned Revenue	\$ 6,614
Prepaid Expenses and Deposits	\$ 38,412	Mortgage Payable	\$ 2,326,399
Land, Buildings and Equipment	\$ 5,413,357	Custodial Funds	\$ 83,019
Long-Term Investments	\$ 3,653,557	Total Liabilities	\$ 2,635,917
		Net Assets	
		Unrestricted	\$ 9,385,129
		Temporarily Restricted	\$ 320,515
		Permanently Restricted	\$ 51,103
		Total Net Assets	\$ 9,756,747

2024 Revenue



2024 Expenses



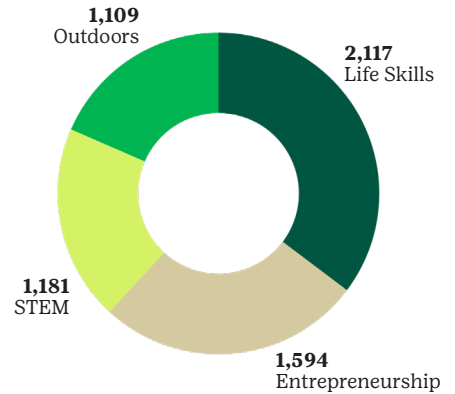
What We Achieved

The 2023-2024 Membership Year was definitely one to remember, but don't take our word for it. Explore an outstanding year of Girl Scout sisterhood by the numbers.



Four Program Pillars

Over 5,000 badges were earned as Girl Scouts explored our four main program pillars: **life skills, STEM, entrepreneurship and the outdoors.**



Council Milestones

Celebrations were in order as we honored **100 years** of our beloved **Camp Giscowheco**, as well as the renaming of the **Anne McCuskey Girl Zone and Urban Day Camp.**



3,033

Girl Scout entrepreneurs sold Girl Scout Cookies



\$628,554

In total cookie-related Troop proceeds



10,490

Cookie donations to military families



\$542,674

Total Annual Giving and Other Contributions



Use your smartphone to scan and view our full report!

Ready to join in the fun?

Girl Scouts of Black Diamond Council is working to empower girls as they make the world a better place. Does this mission align with you? Contact us to learn how you can get involved with the mission of Girl Scouts.

Whether it's volunteering, making a financial contribution or joining our Board of Directors, we're ready to welcome you to our sisterhood!



**She will
because
you can!**

girl scouts 
of black diamond

Girl Scouts of Black Diamond Council

Have questions? No problem! Contact our Customer Care team at 304-345-7722 or customer care@bdgsc.org.

