



2024

Board of Directors and Board Development Committee

A Report for Girl Scouts of Black Diamond Council

girl scouts 
of black diamond

GIRL SCOUT MISSION

STATEMENT

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

GIRL SCOUT PROMISE

On my honor, I will try:
To serve God and my country,
To help people at all times,
And to live by the Girl Scout Law.

GIRL SCOUT LAW

I will do my best to be
honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong, and
responsible for what I say
and do,
and to
respect myself and others,
respect authority,
use resources wisely,
make the world a better
place, and
be a sister to every Girl Scout.

The Board Development Committee is pleased to present the following slate for Girl Scouts of Black Diamond Officers, Board of Directors, and Board Development Committee.

The committee is confident the proposed slate will assure a highly effective and capable board of directors to guide Girl Scouting in our council.

Nominations for the Board of Directors

Officers: Term ending in 2026

Chair—Kathy Beckett
1st Vice Chair — Jill Kirtland
Secretary—Tracey Suppa Todd

Members-At-Large: Term ending in 2025

Brooke Anderson
Jennifer Vieweg
Jessica Wintz-Adams

Members-At-Large: Term ending in 2026

Stacey Fragile
Larry Malone
Andrea Arco-Mastromichalis
Mike Torreyson
Jill Upson
Mike Walker
Linda Wigal

Nominations for the Board Development Committee

Term ending in 2026

Nikki Bowman Mills
Ronna-Renee Jackson
Ronay Tenney

Current Members of the Board of Directors

Officers

2nd Vice Chair—Ronay Tenney

Treasurer—Allison Ballard

Members at Large

Ronna-Renee Jackson

Nikki Bowman Mills

Nora Myers

Amanda Sutphin

Current Members of the Board Development Committee

Dr. Kelli Johnson

Nora Meyers

Melissa O'Brien

Dr. Gabriella Olson



NOMINATIONS FOR THE BOARD OF DIRECTORS

Brooke Anderson—Wheeling, WV

Brooke Anderson of Wheeling, WV is the Membership and Marketing Coordinator for the Wheeling Area Chamber of Commerce.

Anderson has been with the Chamber since graduating from West Liberty University in December 2023, where she was honored as the student speaker for commencement. During Anderson's time at West Liberty, she showcased her leadership abilities as a resident assistant for 5 semesters, earned recognition as an Elbin Scholar, consistently made the Dean's List, and pioneered the establishment and coaching of the WLU dance team. Anderson graduated with a bachelor's degree in public relations and a minor in mathematics.

Outside of working at the Chamber, Anderson is a dance instructor at Dynamic Dance Force in Wheeling, WV, is a professional dancer for the Wheeling Miners football team, helps manage social media accounts for Walk of Life Physical Therapy, and enjoys volunteering for her church and Easterseals Rehabilitation Center.

Anderson's dedication stems from her fervent passion for fostering community growth and vitality, serving as a beacon of guidance for the youth in her region, and spreading positivity to all those she encounters.

Kathy Beckett—Charleston, WV

Kathy Beckett is a senior attorney for Steptoe and Johnson, PLLC's Environmental Practice Group, with over 30 years of experience practicing environmental, regulatory and natural resources law. She is active in sustainability and ESG policy development. Beckett participates in many industry trade groups and serves on the Board of Directors of the U.S. Chamber of Commerce and chairs its Energy, Clean Air and Natural Resources Committee. She also serves on the Board of Directors of the West Virginia Chamber of Commerce and chairs its environmental committee. She is a Fellow of the American College of Environmental Lawyers. She serves on the Board of the Girl Scouts of Black Diamond Council.

Stacey Fragile—Beckley, WV

Stacey Fragile, J.D., is a 1996 graduate of WVU Tech where she earned a Bachelor of Science degree in Industrial Relations and Human Resources, an Associate of Arts degree in General Studies, and minors in Economics and Sociology. She graduated from the West Virginia University College of Law in 2000 and was admitted to the practice of law in West Virginia that same year. Fragile is the Chief Public Defender for the 10th Judicial Circuit of West Virginia in Beckley.

Fragile is a lifetime member of Girl Scouts and has served as a troop leader for all levels of Girl Scouts in addition to being an active member of the Raleigh County Service Unit. She also currently serves as the Secretary for the Tech Golden Bear Alumni Association (TGBAA) and has previously served as both President of the Association and Vice President of Chapter Development. In addition to her work for the TGBAA, Fragile is a current member of the Indigent Defense Commission for the State of West Virginia, having been first appointed by Governor James C. Justice II, in August 2020. Additionally, she is on the Board of Directors for the West Virginia Dance Company, and is a member of Quota Club.

Originally from Whitesville, West Virginia, she currently resides in Daniels, WV and is married to Matthew Fragile, and they are the proud parents of Daniella and Alessandra.

Jill Kirtland – Marietta, OH

Jill Kirtland is the Learning Innovation & Technology Senior Manager at PricewaterhouseCoopers (PwC), where she researches and implements emerging technologies and trends for corporate training and leads the operations for their internal learning technology team. She has previously worked for General Electric, SAP, Wolters Kluwer and Johnson & Johnson. She holds a B.S. from Ithaca College in Organizational Communication, Learning & Design and a M.S. from Lehigh University. She is the assistant leader and cookie chair for a multi-level girl scout troop in Barlow, Ohio. She is passionate about supporting STEM education for young girls. She also is a Kiwanian and a member of the Marietta Welfare League. She lives in Marietta, Ohio and has two daughters (also Girl Scouts) and a son, a golden retriever dog named Anakin, and three cats Katie Scarlett, Lilac and Princess Jasmine.

Larry Malone – Charleston, WV

Larry Malone is owner of Malone Consulting Services, which provides clients with strategic marketing, communications, public relations, issue management and policy development services.

Malone has an extensive background in workforce, education, economic development, STEM, health care, energy, broadband and transportation matters. He has held a number of leadership roles both in the private sector and the public sector and with non-profit organizations.

He served as Policy Director for former Governor Earl Ray Tomblin and was an elected member of the Charleston City Council from 1995-1999.

Malone lives in Charleston W.Va. and has a B.S. in Journalism from West Virginia University.

Andrea Arco-Mastromichalis – Charleston, WV

As one of the region's most sought-after strategic thinkers, Andrea Arco founded award-winning marketing communications firm Arco + Associates in 2005. In 2021, with 11 employees and over a million in revenue, Andrea sold her business; she is now focused on bringing her marketing and business acumen to a select group of clients as a fractional CMO.

Prior to starting Arco, she directed the marketing efforts at two Boston-based law firms, held senior copywriter positions at advertising agencies along the East Coast, and worked as the Marketing Director at The University of Virginia's Engineering School. She graduated summa cum laude from Wake Forest University in Winston-Salem, NC with degrees in communications and journalism. She was the only Master's candidate to be awarded a full scholarship to the Corporate Communications program at Duquesne University. She holds advanced certifications in corporate communications, public relations, and business marketing. Arco is currently an Adjunct Instructor at the Olin Business School at Washington University in St. Louis. She also authored a children's book in 2013 which, after publication, won a Mom's Choice award and an honorable mention at the Paris Book festival. The book, Wally McBap Needs A Nap, was named Book of the Year by Creative Child Magazine in 2014.

Tracey Suppa Todd—Charleston, WV

Tracey Suppa-Todd, PHR serves as Director of Human Resources for HealthNet Aeromedical Services, Inc. Suppa Todd began her career in Human Resources over 25 years ago and has spent most of that time working in the nonprofit healthcare HR space. Her career has touched all areas of HR practice from recruitment to employee relations and from benefits/compensation to policy development. She enjoys speaking on human resources and leadership development topics.

A Lifetime Member herself, Suppa Todd is proud to have served as Troop Leader for a very active group of young women on their Girl Scout journey from the time they were Daisies in kindergarten through their recent high school graduation. Three of these Girl Scouts earned their Gold Awards and four of them went on to become Lifetime Members.

Suppa Todd and her husband are celebrating 27 years of marriage this year as they continue to adjust to life as empty-nesters. Her oldest daughter is in the Physician Assistant program at Gannon University and her youngest is studying in the College of Business at West Virginia University. She is happy to spend her mom-energy on her dogs, Ellie and Bee. She also loves to spend time coaching runners and enjoying the beautiful Greenbrier River Trail.

Mike Torreyson – Scott Depot, WV

Michael Torreyson is employed by Lument Real Estate Capital as a Deputy Chief Underwriter for the FHA Lending Group. Mr. Torreyson has over 20 years of FHA Multifamily Housing experience, completing over \$2 Billion in FHA transactions, mostly involving affordable housing transactions.

Prior to working with a FHA lender, Torreyson spent 10 years at HUD, with two years at HUD Headquarters followed by 8 years at the Charleston WV HUD Field Office. Torreyson has a strong background in the various HUD multifamily programs. Mr. Torreyson received a Master's Degree from Arizona State University and a Bachelor's Degree in History and Political Science from Salisbury University.

Torreyson has been involved with Girl Scouts over the past two years as a cookie chair and upcoming troop co-leader. Mr. Torreyson has also been involved with 4H, two different elementary school PTO organizations and the University of Kentucky Parent Advisory Council. Torreyson lives in Scott Depot with his wife, daughter Shayna (University of Kentucky Freshman), son Tyler (Hurricane High School) and daughter Lily (Mountain View Elementary).

Jill Upson – Charles Town, WV

Jill Upson is the Executive Director of the Herbert Henderson Office of Minority Affairs. She was appointed to this cabinet-level position in December 2018 after serving for four years as a legislator in the West Virginia House of Delegates. Elected twice to the West Virginia House of Delegates, Upson served as Vice Chair of Banking, in addition to serving on various committees, caucuses, and commissions. Due to her steadfast leadership in criminal justice reform, Upson was recognized by the Governor of West Virginia with his Civil Rights Award. Upson holds the distinction of making state history as the first black Republican woman elected to the WV House of Delegates. She also serves as Chair of the Martin Luther King, Jr. State Holiday Commission and is a member of the HOPE Scholarship Board. Upson is expected to complete an MBA at Liberty University in early 2022. She has also earned a Bachelor of Science degree in Business Administration from Shepherd University. She is married to retired Navy Commander Kelvin Upson and is the mother of DJ and Chandler.

Jennifer Vieweg – Charleston, WV

Jennifer Vieweg is Director of Strategic Initiatives and Corporate Citizenship at Greylock Energy, where she is responsible for developing and executing public and community relations strategies and outreach efforts; managing internal and external messaging and engagement; leading professional and leadership development and spearheading the company's ESG initiatives.

Her career comprises nearly 12 years with Charles Ryan Associates, a Charleston, W.Va.-based strategic communications firm, where she served as Vice President of Client Service. During her tenure, Vieweg headed account teams for a wide variety of clients in energy, manufacturing, chemicals, insurance, banking, tourism, and many other industries.

Vieweg holds a Bachelor of Science degree in Communications: Advertising from Florida State University, a Master of Arts degree in Communication Studies: Organizational Communication from Marshall University and a Doctorate of Executive Leadership from the University of Charleston.

She is an adjunct professor with Wake Forest University and has also taught at the University of Charleston.

Vieweg is past-president of the board for the YWCA-Charleston, where she led strategic planning efforts and the CEO Search Committee. She is also a member of the executive board for the Chemical Alliance Zone, is communications vice-chair for the Gas & Oil Association of WV (GO-WV), a member of the board for the Marcellus Shale Coalition, and a long-time member of the Charleston Area Alliance's Community Relations Team. She served as chapter co-chair for Women for Economic and Leadership Development-Charleston and as a member of the PIOGA board, the American Heart Association's Heart Walk Executive Leadership Team, and the Education Elevators board of directors.

Mike Walker – Charleston, WV

A resident of Charleston, Mike Walker is retired. He earned his B.S. in Finance from the University of Charleston, an M.B.A from the University of South Carolina and a J.D. from the West Virginia University College of Law. Mike spent his career in his family business, Cecil I. Walker Machinery Co., in a variety of positions in finance and product support. He left Walker Machinery as Executive Vice President when the company sold in 2010. He then practiced law with Bowles Rice in Morgantown, focusing on coal, oil and gas as well as commercial transactions before entering solo practice with Walker Law Group, PLLC where he practiced property law until retiring in 2016. He is an active member of the West Virginia State Bar and is admitted to practice in both the Northern and Southern United States District Courts in West Virginia. Mike is married to Beth Walker, who is a Justice on the West Virginia Supreme Court of Appeals. They have one daughter, Jennifer, who is an attorney in Houston.

Linda Wigal – Parkersburg, WV

Linda Wigal is the Vice President Sales of Highmark Blue Cross Blue Shield West Virginia, which serves approximately 236,279 members through the company's health care benefits business as well as a comparable number of additional members through the national BlueCard® program. Based in Parkersburg, Wigal is responsible for all West Virginia sales and client management functions including the Federal Employee Program. Wigal has been with Highmark for 35 years. Prior to becoming Vice President, Wigal served in a number of roles where she was responsible for government accounts, business strategy development and sales planning and administration. Wigal holds a bachelor's degree from West Virginia University. She is a graduate of the 2011 class of Leadership WV, BCBSA Executive Development Program and Greater Parkersburg Area Chamber of Commerce Development Program.

Jessica Wintz-Adams – Charleston, WV

Jessica Wintz-Adams has been calling Charleston home for 14 years. She is a 2010 graduate of Marshall University where, as a first-generation college student, she obtained two bachelor's degrees in Public Relations and in Political Science. Wintz-Adams' career has spanned across local and state government where she has served as an assistant to Former First Lady Gayle Manchin and is currently the Assistant to the City Manager for the City of Charleston. Previously, Wintz-Adams was an account manager and lobbyist for Orion Strategies where she worked and represented a number of clients in the nonprofit, natural gas and healthcare industries. She also served as a program director at The Education Alliance with a focus on career readiness mentoring programs for public school students and other education programs.

In her community, Wintz-Adams has served on committees for Charleston Urban Works and for the YWCA Girl's Night Out. She was recognized by Governor Earl Ray Tomblin as Volunteer of the Year for Charleston Urban Works at the Governor's Awards in 2016 and also served as a board member for the Marshall University Alumni Association from 2017-2021. She is an active member of the Junior League, Charleston, WV chapter.

She lives in Charleston with her husband, Steven, and their cat, Belle, and their dog, Penny.

NOMINATIONS FOR THE BOARD DEVELOPMENT COMMITTEE

Nikki Bowman Mills – Granville, WV

In 2008, Nikki Bowman Mills, a West Virginia native, founded New South Media, Inc. and serves as president of the company, publisher, and editor-in-chief. Her mission was to create high caliber publications that changed the perceptions of West Virginia by championing the state with positive stories. A consummate entrepreneur and founder of Turn This Town Around, Bowman Mills champions small business development and entrepreneurship. Because of her efforts, Nikki was honored in 2019 by the West Virginia Hospitality and Tourism Association with the Excellence in Tourism Entrepreneurship Award. She was also recently chosen by SCORE as an American Small Business Champion. In 2016, Bowman Mills was given the WV Excellence in Support of the Arts Award by the WV Division of Culture and History, and in 2015, she received a national award as a Top Woman in Media by Folio. In 2014, she was also honored with the U.S. Small Business Administration's Women Business Champion Award. In addition, the West Virginia Division of Tourism has recognized Nikki and her company with seven Star of the Industry awards. Bowman Mills graduated from West Virginia University and received her master's degree in writing from DePaul University in Chicago.

Ronna-Renee Jackson – Wheeling, WV

Ronna-Renee Jackson is a high energy, thoughtful leader. As a seasoned business executive, with experience in start-ups, small businesses and large-scale enterprises, Jackson has a wide array of practical applications to draw from. She has been responsible for a global program spanning areas of responsibility including organizational design, process decomposition and role-based authorizations. Her ability to integrate business and technical concepts makes her a sought-after consultant.

As a world traveler, Jackson is comfortable working with diverse languages and cultures. No matter where she has lived, she has contributed to the community serving on multiple board of directors for organizations including Junior Achievement, Go Red for Women (Heart Association), Girls Scouts of Southern Appalachians, Million Women Mentor, the College of Computer Science and Engineering at UT-Chattanooga, Chamber of Commerce, Rotary and chaired numerous fundraisers.

She and her husband Jeff, and their daughter Sarah-Catherine reside in Wheeling WV.

Ronay Tenney – Morgantown, WV

Ronay Tenney is the Director, Engineering Services WV/MD for First Energy. She has held various positions over the last 35 years working with engineering, performance management, lines construction and maintenance, substation construction and warehouse management. She earned a bachelor's degree in electrical engineering from WVU and a master's degree in business administration from Waynesburg University. She has raised three girls with her husband, Kevin with their dog Einstein and enjoy their 2 grand dogs. She previously served as a Girl Scout Leader in Southwestern Pennsylvania and Black Diamond for a total of 22 years. She is also active with the United Way of Monongalia and Preston counties.

Girl Scouts of Black Diamond Council
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