

## **Sponsorship Sharing – Using the Power of Relationships for Girl Scouts**

### **Why is it important for volunteers to be involved?**

You are the ones working with our girls and have the best stories to share.

[Girl Scouts of Black Diamond Council](#) needs your help. Research shows that people give to people and Black Diamond needs our communities to invest in us so that we are less reliant on the cookie sale program to fund our operations. With your help, we can ensure that more girls have access to Girl Scouting and receive the life-changing benefits that Girl Scouting provides.

### **How can you help? What does this look like?**

Use the power of relationships to our advantage! You know people in your local communities and have relationships with them.

Step 1 – Review the Girl Scouts of Black Diamond Council [sponsorships on our website](#). Reach out to [Kelli Lewis](#) with the businesses you are interested in approaching to ensure that businesses are not being approached multiple times by different people. Kelli can also help you figure out what your ask amount should be.

Step 2 – Do a little research. Page 2 has some language about how powerful Girl Scouting is and there are some great flyers you can share.

Step 3 - A Girl Scout volunteer approaches a local business or individual about making a *first-time gift* to Girl Scouts of Black Diamond Council in support of one of the funding priorities we share with you or pledges their support for general operating costs. Need help with resources or talking through your ask? Reach out to Kelli Lewis at [kelli.lewis@bdgsc.org](mailto:kelli.lewis@bdgsc.org) or 304-345-7722.

Step 3 - The business or individual [makes a gift](#) to Girl Scouts of Black Diamond Council. And we celebrate! Checks may be mailed to GSBDC, 321 Virginia Street West, Charleston, WV 25302

Step 4 - Once the gift is received, the local troop or service unit then receives 25% of the total gift to use to support programming for girls.

## **Things About Girl Scouts**

For more than 100 years, Girl Scouts have demonstrated resilience, learned the skills, embraced the experiences, and cultivated the sisterhood that help them impact their communities today and accomplish big things tomorrow. Today, our mission continues. In fact, more than ever, girls need Girl Scouts. Girls need Girl Scouts to help them stay connected to their communities. Girls need Girl Scouts so they can walk boldly towards sisterhood, justice, and fairness.

What's more, our nation needs girls who are a part of Girl Scouts. We know Girl Scouts prepares girls for moments like this. In a recent [study of Girl Scouts alums](#), 75% said they learn from failures and setbacks compared to 66% of the general population and 54% said they want to make a difference in their community compared to 46% of the general population. Girl Scouts are stepping up in creative ways to give back. They are leading service projects across our communities and making a difference right here at home.

Girl Scouts continues to prepare girls to take the lead, explore their passions, and make the world a better place for generations to come. Help us ensure that girls do not miss out on these formative experiences. Your support will keep girls in Girl Scouting and ensures access to our programs, regardless of background, geography, or financial situation. Help us ensure all girls have access to Girl Scouts.