

Every great leader starts with a spark — and **Girl Scouts of Black Diamond Council** is where that spark ignites...

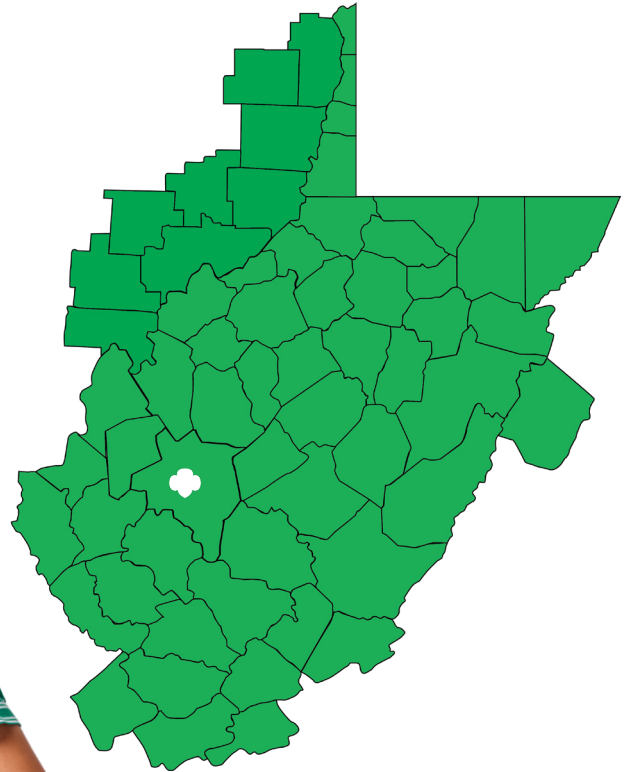
We at Girl Scouts of Black Diamond are part of the largest girl-serving organization in the world. Our mission is to build girls of courage, confidence and character who make the world a better place.

As of 2025, we proudly serve more than 4,300 youth members across 61 counties in West Virginia, Ohio, Virginia and Maryland. Through innovative programs, girls develop strong leadership skills, embrace adventure and find success.



Ready to fuel the next generation of leaders?

Scan the QR code to provide their first uniform, help them attend camp and unlock the adventure of a lifetime!



**INVEST IN
HER FUTURE**

2026 Partnership Opportunities

Make a Difference **TODAY!**

Why Partner with Us?

Our numbers tell a powerful story: girls rate their experience as satisfactory. Each spring, the Girl Scout Voices Count survey engages youth members to learn more about their time in Girl Scouts. These outcomes reflect more than just satisfaction — they represent thousands of girls gaining the skills, confidence and opportunities to thrive.

95%

of Girl Scouts say they feel safe while participating

89%

of Girl Scouts feel a sense of inclusion and belonging at Girl Scouts



85%

of Girl Scouts say they have participated in new experiences

81%

of Girl Scouts say they feel empowered

75%

of Girl Scouts say they have close friends because of Girl Scouts



**Data pulled from 2025 Girl Scouts Voice Count survey results.*

Your Impact

By becoming a sponsor, your company will play a vital role in making Girl Scouts accessible to every girl, empowering her to discover her passions and develop the skills to make the world a better place.

Through a partnership with Girl Scouts of Black Diamond Council, your organization will receive the following:

Brand Visibility. Gain meaningful exposure through event signage, digital platforms and community programs that connect your brand with families, volunteers and youth across the region.

Community Impact. Show your company's dedication to empowering strong, confident girls who are ready to become the bold leaders of tomorrow.

Workforce Pipeline Development. Invest in a diverse, future-ready talent pipeline by helping girls explore STEM, entrepreneurship and leadership pathways.

Data-Backed Outcomes. Your support fuels programs with measurable outcomes in leadership development, academic success and life skills for girls of all backgrounds.

Proven Local & National Reach. Girl Scouts is a trusted national brand with deep local roots—your partnership supports initiatives that directly benefit girls and families in your community.

Employee Involvement Opportunities. Provide your employees with meaningful ways to give back through volunteering, mentoring or team service projects.



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Sponsorship Benefits

Browse the following to see how your organization will benefit by partnering with us!

Benefits	Diamond \$15,000	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Emerald \$500
Speaking Opportunity	✓					
Feature in Donor Newsletter	With Hyperlink					
Logo/Message in Program Booklet	✓					
Logo on Event Promo Materials	Digital, Print, Event Email					
Logo on Pre-Event Signage	✓	✓				
Inclusion on Post-Event Marketing	✓	✓				
Logo on Event Registration Website	✓	✓				
Inclusion in Press Release	✓	✓				
Social Media Donor Spotlights	Facebook & LinkedIn	Facebook & LinkedIn				
Stand Alone Social Post with Logo	Tagged Before & After Event	Tagged Before & After Event	Tagged Before & After Event			
Logo/Tag in Event Social Posts				Before & After Event	Before & After Event	
Tag in Event-Related Social						Before & After Event
Logo Placement at Event	Thank You Signage	Thank You Signage	Thank You Signage			
Logo in Program Booklet		✓	✓	✓		
Listing on Signage at Event				✓	✓	✓
Name in Program Booklet					✓	✓
Recognition on Social Media	✓	✓	✓	✓	✓	✓
Recognition by Emcee	✓	✓	✓	✓	✓	✓
Featured Listing on Website	✓	✓	✓	✓	✓	✓
Listing in GSBDC Annual Report	✓	✓	✓	✓	✓	✓
Reserved Seating at Annual Power Her Promise	8 Seats at Event	6 Seats at Event	5 Seats at Event	4 Seats at Event	3 Seats at Event	2 Seats at Event
Ad Space in Program	Full Page Ad Space	Half Page Ad Space	Half Page Ad Space	1/4 Page Ad Space	1/4 Page Ad Space	1/4 Page Ad Space
Recognition on Event Website	Logo and Hyperlink	Logo	Logo	Listing	Listing	Listing
Support of the Mission	✓	✓	✓	✓	✓	✓

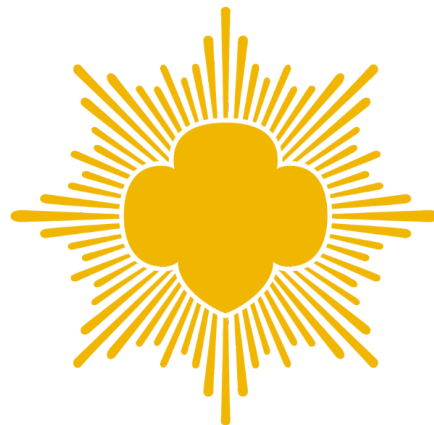
Power Her Promise:

A Celebration of Gold Award Girl Scouts

Since 1916, Girl Scouts have used the Gold Award—the highest achievement in Girl Scouting—to create meaningful change in their communities and around the world. Each year, Girl Scouts across Black Diamond Council take on issues to create real, lasting and sustainable change, all while developing their own confidence and leadership.

To achieve the Gold Award, a Girl Scout must:

- Identify an issue she cares deeply about.
- Form a team of experts and community members to assist with her project.
- Create a sustainable plan to address the issue.
- Mobilize her team and carry out the plan to make a difference.



Your partnership ensures that these extraordinary changemakers are recognized, celebrated and supported on their journeys.

Girl Scout Programming

At Girl Scouts of Black Diamond, our innovative programming is built around the **Four Pillars of Girl Scouting**. They include:

STEM. Girl Scouts spark early interest in STEM, helping girls build confidence, curiosity and skills in areas like coding, robotics and cybersecurity.

Life Skills. Through badge work in civic engagement, healthy living and communication, girls build resilience and the skills to lead healthy, purposeful lives.

Outdoors. From camp to local adventures, girls discover nature, develop leadership and grow happier, stronger and more connected to the world.

Entrepreneurship. Through the world's largest girl-led entrepreneurial program in the world, girls learn key skills like goal-setting, decision making, money management and people skills.

Naming Opportunities — \$10,000

For \$10,000, your company can have naming rights to one of the centers in the Makerspace (such as the Textile Arts Center or Engineering Learning Center) or sponsor an exclusive Patch Program for one year. These opportunities connect your brand directly with innovation, creativity and skill-building for Girl Scouts and students across the community.

Makerspace

Today, women in the workforce remain underrepresented in many fields — especially STEM, leadership and technical careers.

The Girl Scouts of Black Diamond Makerspace is designed to change that.

It houses art supplies, graphic design materials, culinary equipment, tools for entrepreneurship and more — giving girls hands-on opportunities to explore, create and envision themselves in new career possibilities.



Patch Programs

Girl Scout Patch Programs give girls the chance to participate in events where they can learn new skills, make connections and have fun. These events are offered when Girl Scouts of Black Diamond partners with local schools and youth organizations.

Patches may recognize participation in a troop activity or completion of a unique program. They are valuable because they:

- Engage girls of all ages in fun, hands-on activities that promote learning and community involvement.
- Help prevent learning loss during school breaks.
- Provide low-cost opportunities accessible to all socioeconomic backgrounds.



*West Virginia American Water
“We Keep Water Flowing” Patch*

Your Partnership Commitment

Thank you for partnering with Girl Scouts of Black Diamond to help champion a new generation of leaders. The benefits in this package may include corporate visibility, employee engagement and a way to showcase your brand as a partner to the Girl Scout legacy.

Company Name: _____

Contact Name: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Please select the partnership package you wish to claim:

☐ Diamond Level
\$15,000

☐ Platinum Level
\$10,000

☐ Gold Level
\$5,000

☐ Silver Level
\$2,500

☐ Bronze Level
\$1,000

☐ Emerald Level
\$500

Please select the partnership package you wish to claim:

☐ Girl Scout Programming

☐ Power Her Promise: A Celebration of Gold Award Girl Scouts

By signing this form, I have agreed to join in supporting Girl Scouts of Black Diamond and give my permission for a representative to contact me to confirm my commitment and further process my charitable sponsorship.

Signature: _____ Date: _____

Please return the completed form by May 1 to Kelli Lewis at kelli.lewis@bdgsc.org, along with your logo and any usage guidelines, or mail it to the address below (Attn: Kelli Lewis).

GIRL SCOUTS OF BLACK DIAMOND COUNCIL

321 Virginia Street West Charleston, WV 25302

304-345-7722 | customercare@bdgsc.org

www.bdgsc.org

Browse opportunities at <https://girlscouts.info/support>



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Volunteering

Volunteers are the heart of Girl Scouting. Whether you have a few hours or a few months to give, there's a place for you here at Girl Scouts of Black Diamond. Here are a few of the ways you can lend your talent and expertise as we work to help build the future leaders of tomorrow.

Planning Committees. Work behind the scenes to make events, auctions and alumni engagement successful. Interested? Contact philanthropy@bdgsc.org.

Short-Term Volunteers. From assembling gift bags to unloading cookie trucks or sharing expertise in workshops, every effort helps create the best Girl Scout experience possible.

Specialized Volunteers. Take one of our training courses and teach Girl Scouts valuable skills such as archery, first aid/CPR, hiking and more.

Ready to volunteer? Visit <https://girlscouts.info/GSVolunteer>.

Thank You for Partnering

When you partner with Girl Scouts of Black Diamond Council, you're not just sponsoring an event—you're investing in the next generation of leaders, innovators and changemakers.

Scan the QR code below to browse our available opportunities and learn how your business or organization will make a difference with Girl Scouts of Black Diamond.



girl scouts 
of black diamond



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