

# 2025 Partnership Opportunities



Help launch a new generation of leaders *today*.

**girl scouts**   
of black diamond

# Who We Are

We at Girl Scouts of Black Diamond Council are part of the largest girl-serving organization in the world. **Our mission is to build girls of courage, confidence and character who make the world a better place.** Girls of all socioeconomic backgrounds join us in participating in innovative programs that cultivate strong leadership skills, encourage adventure and promote success. Through Girl Scouting, our members experience social and emotional growth, are exposed to career opportunities and have supportive mentor relationships that increase their social capital.

You can support Girl Scouts as they gain the tools needed for the road ahead. **Your investment amplifies Girl Scouts' abilities to improve the world, regardless of their backgrounds, locations or financial situations.** Invest to champion their ambition to create a new space for everyone as we move forward.



# How We Do It

Leadership experiences are what makes being a Girl Scout unique. We help Girl Scouts discover who they can be and what they can do, no matter where they put their energy.

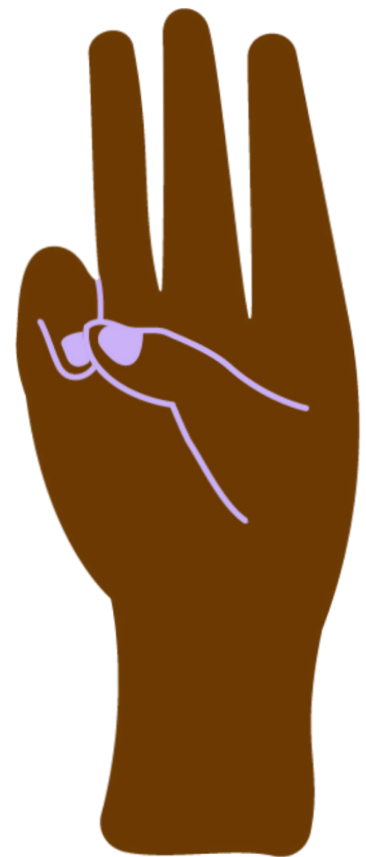
A Girl Scouts, leadership potential blooms among other Girl Scouts in an environment away from social pressures and cliques - where they can be themselves and try new things. **At Girl Scouts learning is cooperative, not competitive.**

Alongside fellow Girl Scouts, our members learn by doing: taking risks and trying new things. They discover their true selves and learn to use their voice to take action. Making the world a better place is what Girl Scouts do! Our 2,000-plus Girl Scout Volunteers guide members with their own brand of wisdom, respect and more.

## Girl Scout Leadership Experience

Girl Scouts have endless opportunities to lead. Now more than ever, Girl Scouts need options as varied as they are, so each can try different leadership roles and find those that fit best!

- They might earn badges and awards or run their own business as a goal-crushing entrepreneur.
- They can make an impact on the community through service and problem-solving or use their voice for civic engagement.
- They can explore the outdoors for an afternoon or weeks at a time. They may find an adventure through travel, too!





# Why It Matters

## Strengthening Mental Health

While we'd like to think of childhood as a carefree time for our kids data shows it is anything but.

Research demonstrates an increasing mental health crisis among young girls during the last decade. They're navigating challenges such as anxiety, academic strain and depression all while trying to make sense of social injustices and social pressures from social media.

- 6 in 10 girls felt so hopeless they stopped regular activities.
- 1 in 3 high school girls said they have considered suicide - a 60% increase in the last decade.

**Solutions are complex but CDC research shows that girls need a sense of connection to others.**

## Changing Lives

**A sense of belonging starts here.** At Girl Scouts our members find or create safe spaces to receive support and share it with others.

In addition to their fellow Girl Scouts, our network of adult volunteers serve as mentors and guides who help ensure each Girl Scout is cared for and listened to.

## Lasting Impact

Results from recent Girl Scout Impact Studies show participation in Girl Scouting has a positive impact that spans a Girl Scouts' lifetime. Compared to their non-Girl Scout peers, a Girl Scout is more likely to:

- **Develop a strong sense of self.**
- **Display positive values.**
- **Form healthy relationships.**
- **Be a problem solver.**

These benefits from Girl Scouting span all demographics. Our alums score higher on those outcomes regardless of social class, zip code, race or degree of participation in extracurricular activities.

**Together we can create a happier, healthier world for everyone.**

# Empowering Change

## The Girl Scout Gold Award

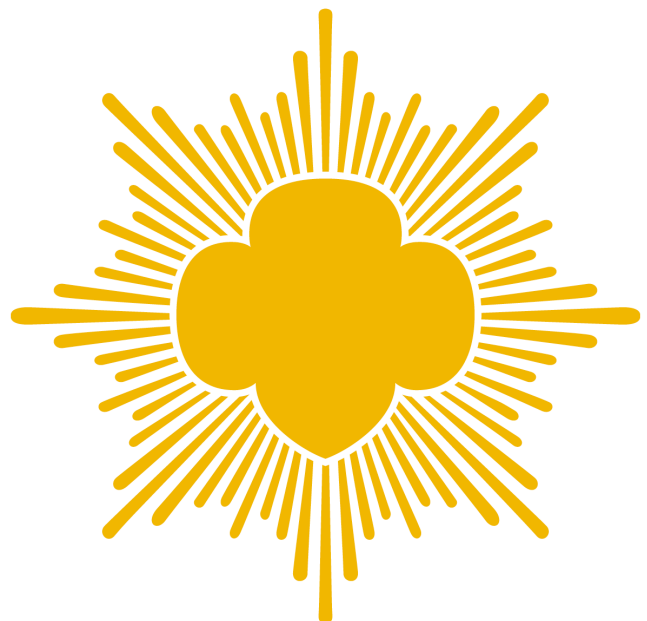
**Since 1916, Girl Scouts have used the Gold Award to create meaningful change in their communities and around the world.** The award, which is the highest achievement a Girl Scout can accomplish, acknowledges the power behind each Girl Scouts' dedication to not only empowering and bettering themselves, but also making the world a better place for others.

In the pursuit of completing their Gold Award, Girl Scouts must:

- **Find an issue they care about and learn as much about it as possible.**
- **Form a team of experts and community members who can assist the project.**
- **Create a plan to address the issue they've picked.**
- **Mobilize their team and carry out the plan to make a difference.**

In 2023, 11 Black Diamond Girl Scouts claimed their Girl Scout Gold Award by leading projects which addressed representation in STEM, improving homelessness and senior safety.

For Girl Scout Morgan Harris, her project, "Monarch Conservation Through Environmental Stewardship and Increasing Empathy Through STEM" earned her national recognition as she was awarded Girl Scouts of the USA's Gold Award Scholarship, a \$5,000 scholarship to pursue higher education.



# Power Her Promise

June 21, 2025 • Charleston Marriott Town Center

The Girl Scout Gold Award is the highest award in Girl Scouts - and each year Girl Scouts across Black Diamond Council are taking on issues to create real, lasting and sustainable change in their communities. **You can be an ally in their extraordinary achievement by supporting Black Diamond Girl Scouts on this journey.**

Girl Scouts of Black Diamond Council is pleased to invite your partnership in our event “Power Her Promise: A Celebration of Gold Award Girl Scouts.” Join us in honoring past award winners, as well as the current Gold Award recipients at this special event.

**\$10,000**

## Gold Level

12 Tickets. 6 for your company & 6 for Gold Award Girl Scouts; Naming rights to the event; Logo on event invitation; Logo & message in event booklet & other materials; Social media recognition; Listed in GSBDC Annual Report

**\$5,000**

## Silver Level

10 Tickets. 5 for your company & 5 for Gold Award Girl Scouts; Name on event invitation; Logo & message in event booklet & other materials; Social media recognition; Listed in GSBDC Annual Report

**\$2,500**

## Bronze Level

6 Tickets. 3 for your company & 3 for Gold Award Girl Scouts; Name on invitation; Logo in event booklet & other materials; Social media recognition; Listed in GSBDC Annual Report

**\$1,000**

## Friends of Girl Scouts

4 Tickets. 2 for your company & 2 for Gold Award Girl Scouts; Name on event invitation; Name in event booklet & other materials; Social media recognition; Listed in GSBDC Annual Report

**\$500**

## Supporter of Girl Scouts

2 Tickets. 1 for your company & 1 for a Gold Award Girl Scout; Name on event invitation; Social media recognition; Listed in GSBDC Annual Report

**\$100**

## Individual Level

Provide one Gold Award Girl Scout from Black Diamond Council to attend this event and celebrate their success among other Gold Award recipients

# GIRLFest

SCAN HERE:



June 22-27, 2025 • ACE Adventure Resort

High adventures, badge earning and true Girl Scout Sisterhood are just some of the things happening at GIRLFest 2025 as we welcome girls from across the nation to beautiful West Virginia! **Participants will try things they've never done, make new friends, learn about environmental stewardship and have more fun than they ever have, all while enjoying the great outdoors.**

You can make this unique experience a reality for a Girl Scout as she makes lifelong memories. **Scan the code above to learn more about this exciting event!**

**\$25,000**

#### Title Sponsor

Naming rights to the event; Logo included on event signage; Logo and message featured in event program booklet and other promotional materials; Name listed in GSBDC Annual Report; Social media recognition

**\$10,000**

#### Gold Level

Logo and message in event program booklet, as well as other promotional materials; Opportunity to include materials or giveaways for camps and volunteers; Name listed in GSBDC Annual Report; Social media Recognition

**\$5,000**

#### Silver Level

Logo and message included on promotional materials; Name listed in GSBDC Annual Report; Social media recognition

**\$2,500**

#### Bronze Level

Logo included on promotional materials; Name listed in GSBDC Annual Report; Social media recognition

**\$1,000**

#### Friends of Girl Scouts

Name included on promotional materials; Name listed in GSBDC Annual Report; Social media recognition

**\$500**

#### Supporter of Girl Scouts

Name listed in GSBDC Annual Report; Social media recognition

# Sponsor/Program Partners

Our relationships with sponsors and partners run deep. Our sponsors and program partners support projects, events, initiatives and activities and we thank them for making girls a priority.

**\$10,000**

## **Gold Level**

Exclusive naming rights to the program; Logo and message in program booklet and other materials; Social media and website recognition; Listed in GSBDC Annual Report

**\$5,000**

## **Silver Level**

Logo and message in program booklet and other materials; Social media and website recognition; Listed in GSBDC Annual Report

**\$2,500**

## **Bronze Level**

Logo in program booklet and other materials; Social media and website recognition; Listed in GSBDC Annual Report

**\$1,000**

## **Friends of Girl Scouts**

Name in program booklet and other materials; Social media and website recognition; Listed in GSBDC Annual Report

**\$500**

## **Supporter of Girl Scouts**

Social media and website Recognition; Listed in GSBDC Annual Report

**\$100**

## **Girl Scout Ally**

Listed in GSBDC Annual Report



## Additional Ways to Get Involved

Browse additional opportunities below or contact us for more information.

**Programming Kits:** Help girls participate in the largest girl-run business in the world! These kits teach girls these five skills: goal setting, people skills money magement, business ethics and decision making.

**Special Activities:** Throughout the membership year, we look for special activities to engage our Girl Scouts and bring local communities together. Whethere it's an art club or high-adventure group, we try to provide something for everyone!

**Special Activities:** Partner with us to provide exclusive campaigns to our members! Think FREE shipping for Girl Scout Cookies, camp adventures and more.

**Events:** Partner with us to help strengthen local events! Learn more and browse our upcoming events at <https://girlscouts.info/support>.



# Partnership Agreement

Thank you for partnering with Girl Scouts of Black Diamond to help champion a new generation of leaders. The benefits in this package may include corporate visibility, employee engagement and a way to showcase your brand as a partner to the Girl Scout legacy.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Please select the partnership package you wish to claim:

☐ Title Level (GIRL Fest only)  
**\$25,000**

☐ Gold Level  
**\$10,000**

☐ Silver Level  
**\$5,000**

☐ Bronze Level  
**\$2,500**

☐ Friends of Girl Scouts  
**\$1,000**

☐ Supporter of Girl Scouts  
**\$500**

☐ Girl Scout Ally  
**\$100-\$499**  
**Please indicate amount: \$\_\_\_\_\_**

Please accept my gift of \$\_\_\_\_\_ in lieu of, or in addition to, my participation in the above partnership.

By signing this form, I have agreed to join in supporting Girl Scouts of Black Diamond and give my permission for a representative to contact me to confirm my commitment and further process my charitable sponsorship.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please return completed form to [kelli.lewis@bdgsc.org](mailto:kelli.lewis@bdgsc.org) or mail to Attn: Kelli Lewis, Girl Scouts of Black Diamond Council, 321 Virginia St. W. Charleston, WV 25302. For help contact us at 304-345-7722.**

# Four Program Pillars

Girls who participate in activities from the four program pillars – STEM, Life Skills, Outdoors, Entrepreneurship – gain opportunities to try new things by working together and learning through hands-on activities. Interested in sponsoring a program pillar? Contact Kelli Lewis, Senior Director of External Relations at [kelli.lewis@bdgsc.org](mailto:kelli.lewis@bdgsc.org).

## STEM

When girls participate in STEM-focused programming, they are more interested in STEM and careers in tech—including app development, robotics, coding and cybersecurity. In Girl Scouts, girls are introduced to STEM at an early age and research shows they: become better problem-solvers and critical thinkers, have confidence in their STEM skills and abilities, get excited about STEM subjects and want to learn more about them and learn the importance and relevance of STEM to people and society and options for their own career paths.

## Life Skills

Girl Scout badges covering topics like civic engagement, healthy living and communication skills help Girl Scouts grow in confidence as they develop the skills to lead their best life. Whether by exercising and staying healthy, developing strong relationships with family and peers, advocating on behalf of others, protecting our environment or exploring careers that can truly change the world for the better, girls gain the skills and the inspiration to accept challenges and overcome obstacles, develop greater confidence and a stronger sense of self, are happier overall and display more positive values throughout life.

## Outdoors

Studies show that girls today are not spending nearly enough time outdoors. But as a Girl Scout, girls have plenty of opportunities to create their own outdoor adventures and develop a lifelong appreciation for nature—whether with her troop, at camp or with friends and family. And that's great news—because when Girl Scouts get outside, they discover that they can better solve problems and overcome challenges; develop leadership skills, build social bonds and are happier overall; and become team players and care more about protecting our environment.

## Entrepreneurship

Research shows that girls are actively interested in becoming entrepreneurs, developing financially stable futures, and using their skills to make a big impact on the world. But there are stumbling blocks on a girl's path, including fear of failure, concerns about bringing big ideas to life and the perception that men are more likely to be entrepreneurs than women. As an important part of learning vital business skills, girls will discover how to set and achieve realistic goals in their lives and future careers, make better decisions and build stronger interpersonal skills, and develop a valuable work ethic and a sense of empathy for others.

# Girl Scouts Volunteers

It's always the right time to make a difference -- as a Girl Scout volunteer. **Help Girl Scouts find their voice.** Whether you have a few hours, a few weeks or a few months to give, volunteering with Girl Scouts is flexible, fun and meaningful. You don't have to have a child of your own to get involved; all you need is a passion for mentoring the next generation of leaders. We at Black Diamond are ready to get you started!

**Volunteers work directly with girls, bringing the Girl Scout Leadership Experience to life.** They provide support and inspiration -- giving girls the tools to solve problems and bounce back when faced with challenges.

Short-term volunteers help our organization run smoothly and give our Girl Scouts the best experience possible. Whether you're assembling gift bags, unloading cookie trucks, sharing your knowledge in a workshop or clearing trails at camp, we're grateful for your time, hard work and dedication!

**You could even take one of our training courses to become a specialized volunteer! Teach Girl Scouts skills such as archery, first aid/CPR, hiking and more!**

Troop & Property Support – Administrative troop support involves activities such as helping sort patches, assemble binders, organize materials, making phone calls and more. Property Support helps keep our camps beautiful and ready for our members to utilize. Volunteer activities could involve, but are not limited to, event planning, spreading mulch or gravel, trail clearing, painting, clearing trails, invasive species removal and more.

If you are interested volunteering with the Girl Scouts of Black Diamond Council, please visit **<https://girlscouts.info/GSVolunteer>**.

Planning Committees - Do you love working behind the scenes to make sure something is a success? Special events, auctions, alumni engagement-- we have it all! If you're interested please contact **[philanthropy@bdgsc.org](mailto:philanthropy@bdgsc.org)**.



**Girl Scouts of Black Diamond Council**  
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[customercare@bdgsc.org](mailto:customercare@bdgsc.org)