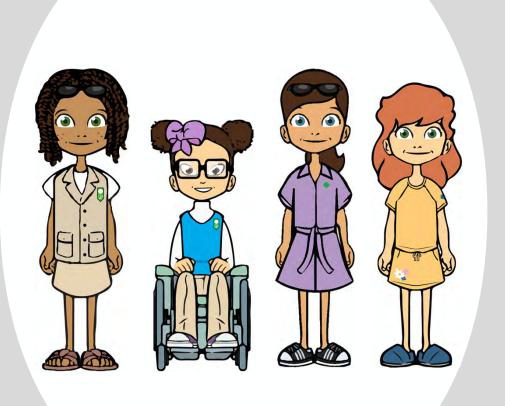


2025 FALL PRODUCT PROGRAM TRAINING

\$223,525 earned last fall through our council's program to benefit Girl Scouts

Each participant helped to earn \$154 average which went directly toward troop Program funding



5 SKILLS ACQUIRED THROUGH GIRL SCOUT LEADERSHIP EXPERIENCE

Goal Setting
Money Management
People Skills
Decision Making
Business Ethics

<u>Plus</u> Girl Scout Programs, Camp, Troop Activities & Giving Back

YOUR IMPACT ON THE GIRL SCOUT'S EXPERIENCE



The Program itself is a learning experience



Troops use money earned from the program participate in fun adventures like travel and camp



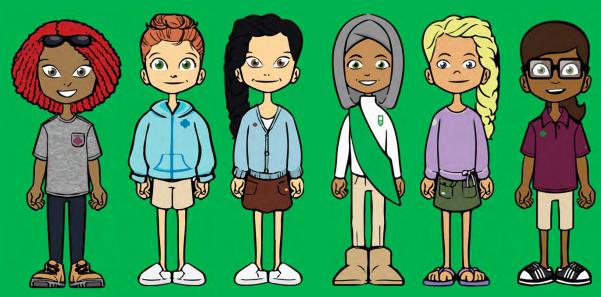
Troops use money earned to give back to their community



The program helps fund the entire Girl Scout Experience

THE GIRL SCOUT'S PERSONALIZED EXPERIENCE

What's their "why"?



GRIZZLY BEAR

Live in forests, mountains, and near rivers where they catch salmon

Very strong swimmers and can cross large rivers

Grizzly cubs remain with their mothers for 2-3 years to learn survival skills

Before hibernation, grizzlies eat up to 20,000 calories a day.





TROOP PROCEEDS

15% of Total online sales & \$1 per item on the Order Card

Math on a \$8 item that is \$1.20

girl delivery and shipped

2% of total online sales and 5 cents per Order Card item for Opt Out



girl scouts of black diamond



Cookies & Fall Product

Cookies & Fall Product | GSBDC



Basic Cookie and Fall Product Program information and the annual sales campaign calendar will be reflected in this rally for all Girl Scout adults to access.

2318 MEMBERS

S YOU HAVE RALLY ADMIN ACCESS

A YEAR AGO

Great News... More details to come, but we will Again be doing a .05 bonus for troops who participate at a \$150 PGA and have 50% of the troop participating in the fall program.





DELICIOUS NUTS & CHOCOLATES

Council's Top Selling Items

#1 – Peanut Butter Elephants

#2 – Dark Chocolate Sea Salt Caramels

#3 – Pecan Caramel Supremes

#4 – Praline Pecans

#5 - Dulce Daisies

Taco Peanuts

(order card, online girl delivered or direct ship)
Peanuts seasoned with the expected
flavors of a taco \$8.00

NEW PRODUCTS

Peanut Butter Dark Chocolate Delight

(order card, online girl delivered or direct ship)
Roasted & salted peanuts, butter
toffee peanuts, peanut butter
gems, & dark chocolate chunks
\$9.00



TROPHY NUT TINS

Perfect for Gifts and Treats!



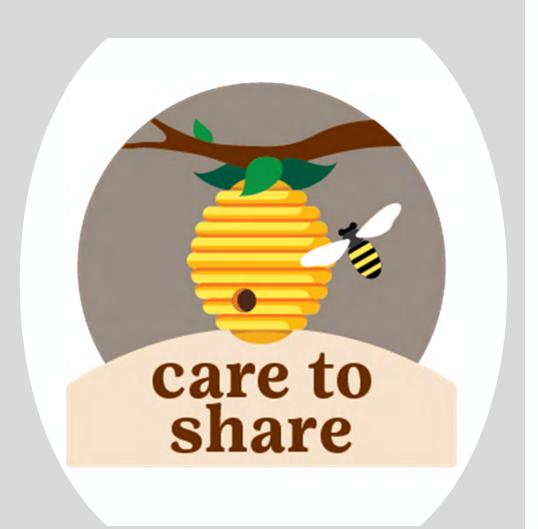
Woodland Camping Tin
Milk Chocolate Mint Trefoils
\$14.00

Winter Wilderness Tin Individually Wrapped Peppermint Rounds





Charming Woodland Friends Tin Chocolate Covered Pretzels \$14.00



CARE TO SHARE

Customer makes purchase to support Gold Star Mothers & National Guard Foundation in support of our military

Orders can be placed through order card, online girl delivered or direct ship channels

Products are distributed by council and are not delivered to troops/Girl Scouts

Troops earn proceeds and Girl Scouts earn a special patch and credit towards other rewards



Nuts & Chocolates

Magazines & More





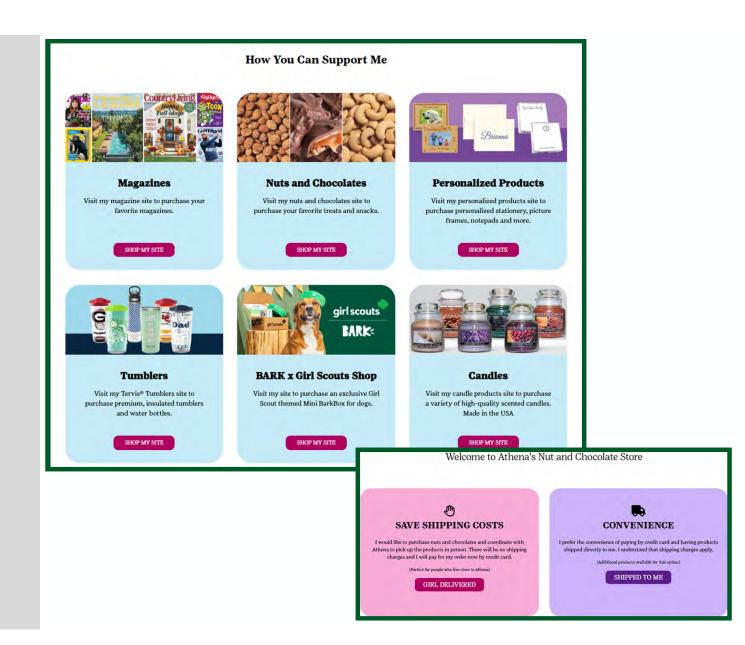




ONLINE SHOPPING SITES

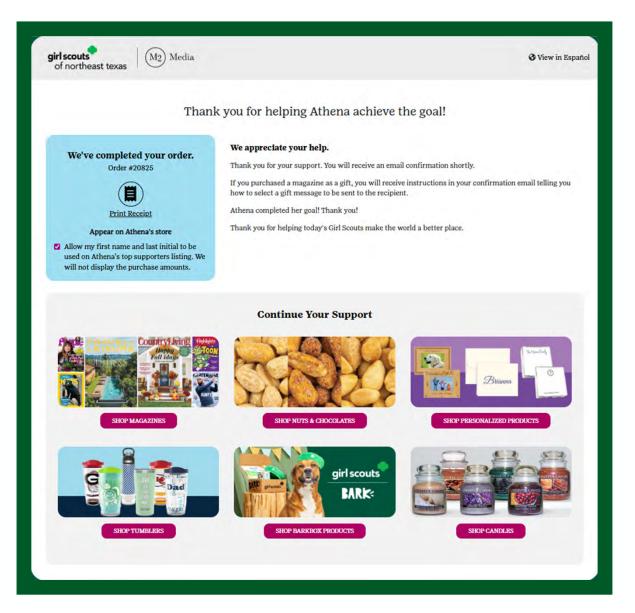
Supporters select their desired product line

Nuts & Chocolates have two options: Girl Delivered or Direct Ship



WAYS TO VISIT STOREFRONTS

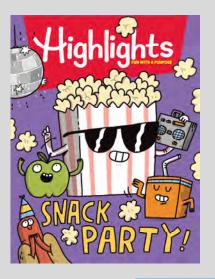
Supporters can visit other storefronts after checking out online



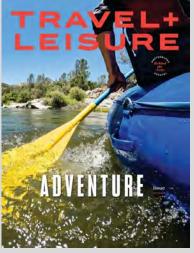
MAGAZINES

Top selling magazines offered

Easy renewal Prices Vary







Tervis® Tumblers Prices Vary



Personalized Products Prices Vary











Candles

Double Wick
80 hour burn time
The line features 8 unique
scents, each priced at
\$29.95.
Balsam Fir
Banana Nut Bread
Cranberry Orange
Gourmet Sugar Cookie
Holiday Homecoming
Juicy Apple
Lavender Vanilla
Orange Cinnamon Clove







Girl Scout themed BarkBox options

Choose from five different boxes!















Nuts & Chocolates
Magazines & More













FALL PRODUCT PROGRAM







HOW TO GET STARTED

Online to purchase nuts & chocolates, magazines, Tervis® Tumblers, personalized products, candles and BarkBox

In-person with nut order card



GIRL SCOUT'S PLATFORM SET-UP

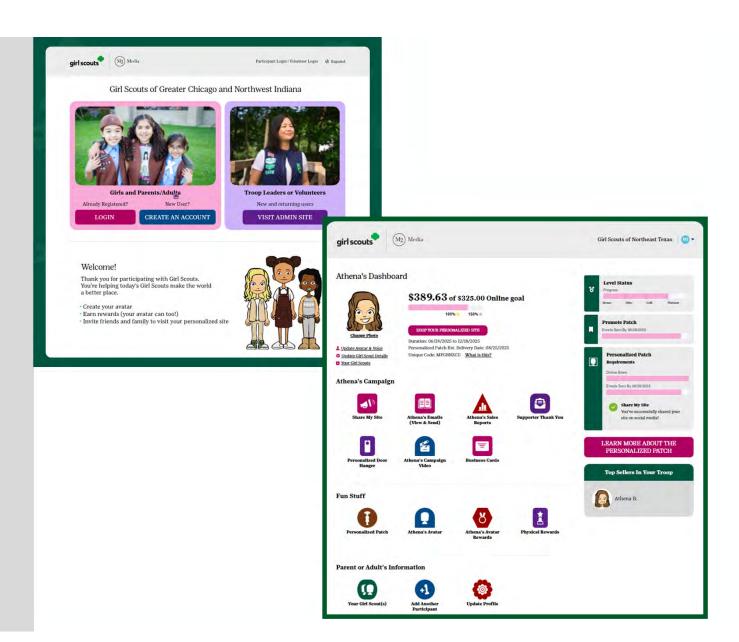
Preferred Email Address

Confirm Membership

Highlight Girl Scout Goals

Build an Avatar

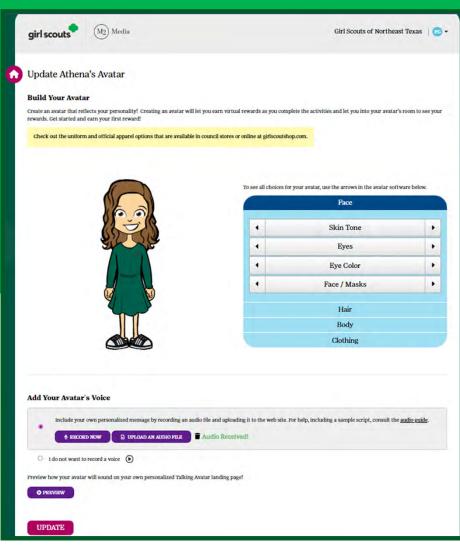
Include Video



GIRL SCOUT'S PERSONALIZED EXPERIENCE

Design an Avatar





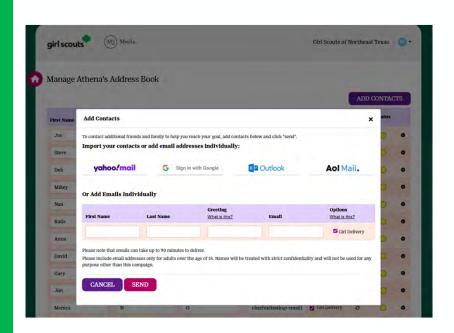
TOOLS TO RUN A BUSINESS

Send emails

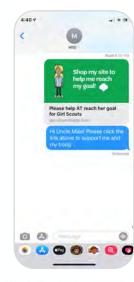
Share My Site with social media and texting – *NEW toolkit this year!*

Printable business cards

Door hangers with QR codes









girl scouts

Just cut along the dotted lines and hang on the doorknob.

* For best results print on card stock paper and keep your browser fout size at the



SHARE MY SITE TOOL KIT

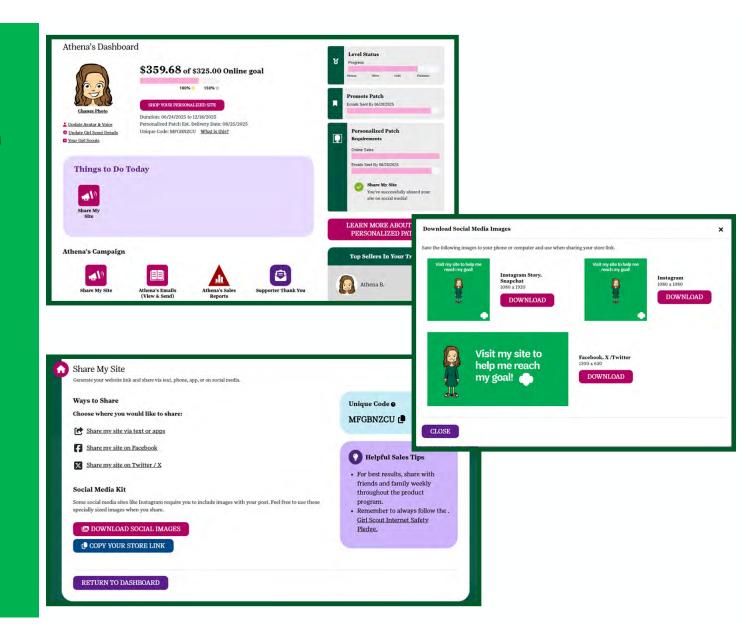
Many ways to Share

Download images for additional online marketing

Copy the storefront link to send

Share on Social Media

Text friends & family



PARTICIPANT'S DASHBOARD

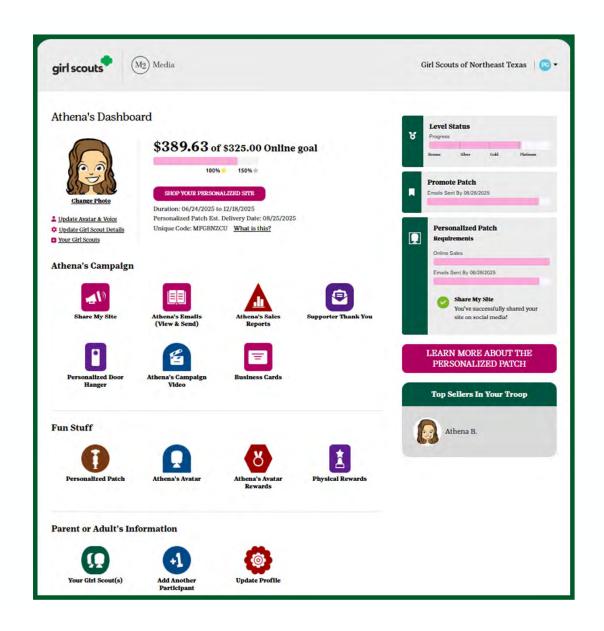
Supporter Thank You email

Girl Scout's avatar room with virtual rewards & troop photo

Manage nut card order entry

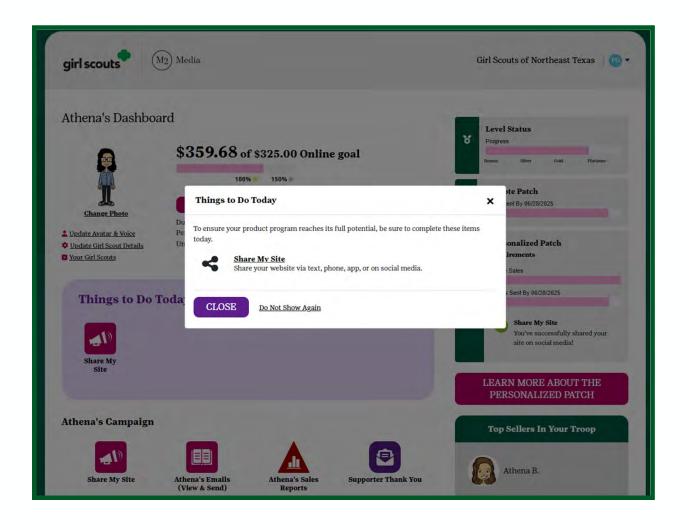
Select rewards

Sales reports

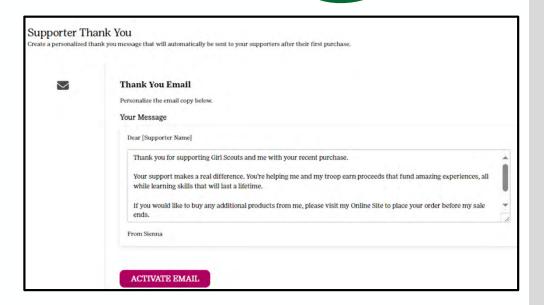


PARTICIPANT'S DASHBOARD (cont.)

Things to Do Today pop up & banner







SAY THANKS!

AVATAR ROOM UPGRADE!

Unlock new, cool room accessories when completing tasks



Fall Personalized Patch

Personalized Patch with Theme Backgrounds

Create your avatar
Send 20+ emails
Use the "Share My Site" function
Sell \$325+ in total Fall items







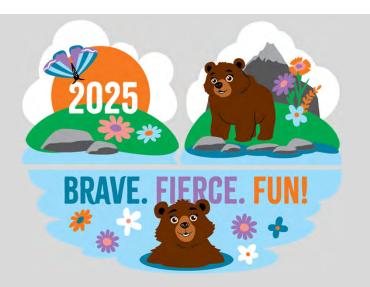
Create your avatar Send 15+ emails

Use the "Share My Site" function
By October 13, 2025

2025-26 FALL & COOKIE CROSSOVER PATCH

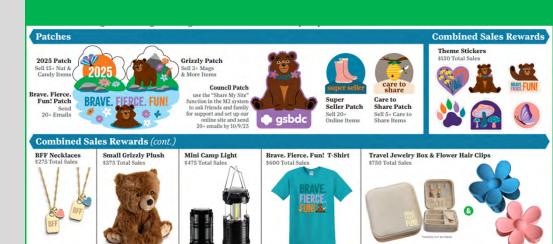
Create your avatar in
the M2 system
Send 20+ emails during
the Fall Product
Program
Use the "Share My Site"
function during the Fall
Product Program
Sell 300+ boxes of
cookies during the 2026
Girl Scout Cookie
Program





GIRL SCOUT REWARDS





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Top Entrepreneurial

Event June 26

Your choice of: Mini Karaoke Machine or Mini Canvas Travel Bag or Top Entrepreneurial Experience

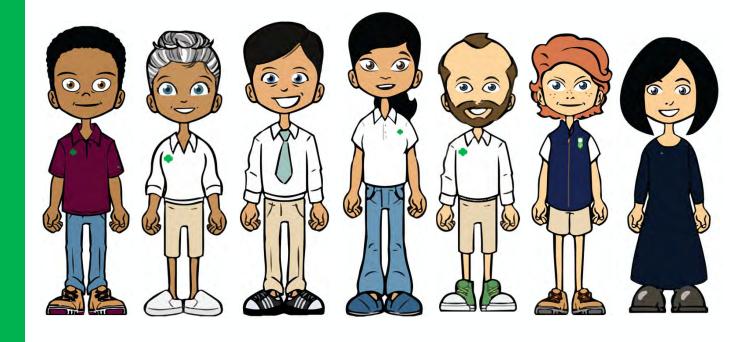
\$1100 Total Sales

Top Entrepreneurial Experience' & Your choice of: \$35 GSBDC Gift Card or Amazon Gift Catalogue Choice

Top Entrepreneurial Event June 26

Your choice of: Large Grizzly Plush or \$15 GSBDC Gift Card

VOLUNTEER EXPERIENCE









Announcement

To manage the product program this year, please set up your account now. Your username will be the email address shown below. Use that information when you create your password.



Once you log in, create your avatar, and check or enter the email addresses for the Girl Scouts/parents in your troop. They will receive an email with instructions on how to participate.

Username:

Once you have created your password, you can access the site using this link or go to gsnutsandmags.com/admin.

The program will run from 06/24/2025 to 12/28/2025. Please encourage all Girl Scouts to participate. It's fun and also a great learning experience. If you have any questions, contact us online or call 1-800-372-8520. Thank you for all that you do for Girl Scouts.

Thank you, Girl Scouts of Northeast Texas



TROOP VOLUNTEER ACCESS

Email invitation to login 9/26/25

Troop training video

Queue Parent/Adult Email Campaign

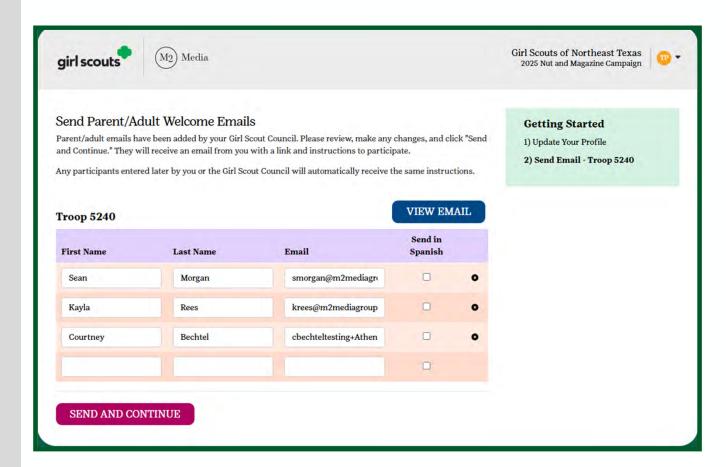
Volunteer avatar

PARENT/ADULT EMAIL CAMPAIGN

Email addresses uploaded by council

Edit or enter missing parent/adult emails

Email with instructions on how to participate



TROOP DASHBOARD

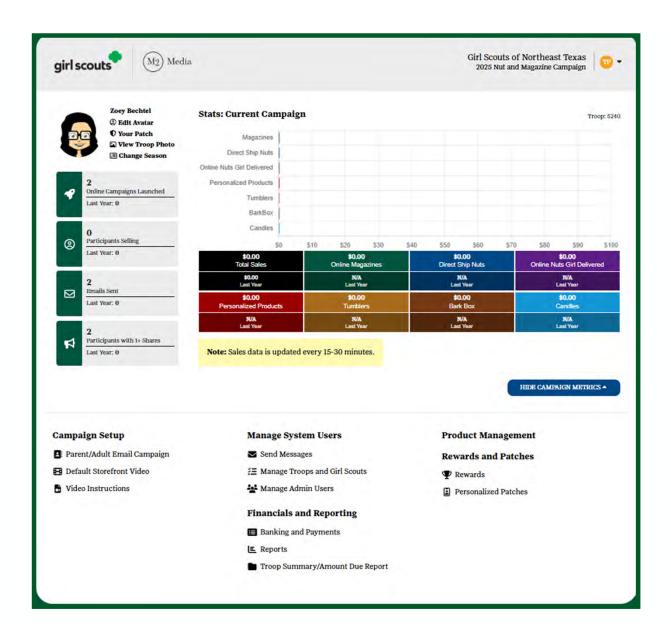
Messaging

Manage nut card order entry

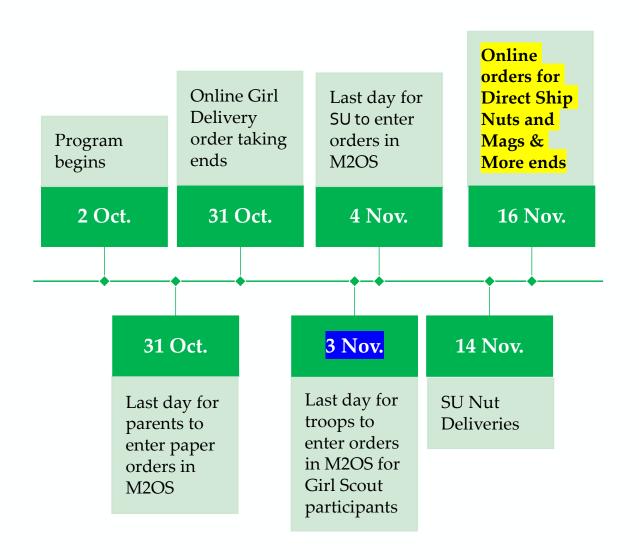
Select rewards

Sales reports

Banking and payments



IMPORTANT DATES



FAQs

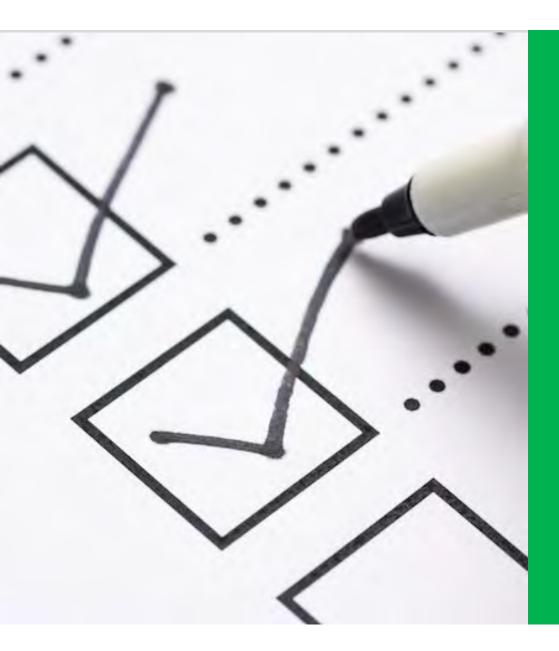
How do I reset my password?

When can a supporter expect a direct ship nut order placed online?

When will a participant receive their Personalized Patch?

What if a participant didn't find their name as they log into the platform?

When can I expect my online girl delivery items?



SUPPORT & WHAT'S NEXT

M2 Customer Care

Nut/chocolate & reward delivery

Getting started...



1. Which of the following ways can participants access the M2OS platform?

- A.Custom link on council's website
- B.General internet search for "Girl Scouts"
- C.Launch email sent to parent/adult email's address on "go day"
- D.Visit M2's website and click on the company's link
- **2.TRUE OR FALSE** Participants have the ability to select which supporters receive an invitation to order online with girl delivered (customers pay online and the Girl Scout delivers).
- **3.TRUE OR FALSE** Girl Scouts earn the personalized avatar patch by creating an avatar, sending 18+ emails, using the "Share My Site" tool and reaching \$300 in total sales.

4."Share My Site" provides the following tools to Girl Scouts:

- A.Texting
- B.Facebook posting
- C.Posting on X
- D.Instagram





DELIVERY OF NUTS/CHOCOLATES

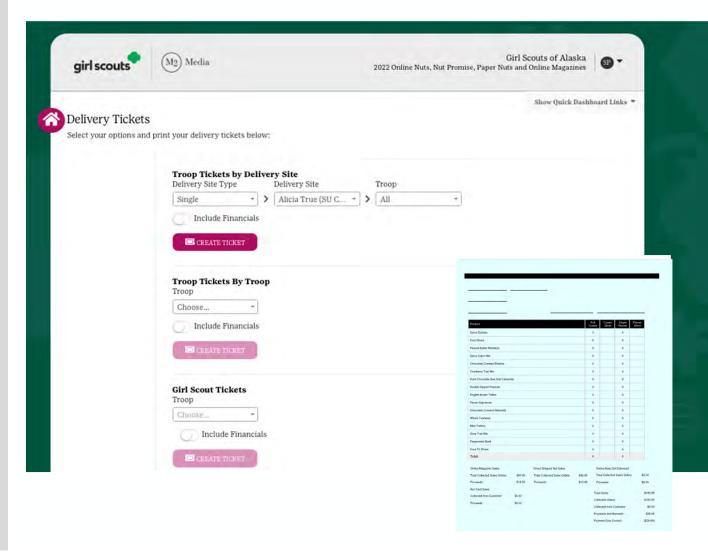
Service Unit Deliveries Nov. 14-21, 2025

DELIVERY TICKETS

Print delivery tickets by troop or participant

Available for easier picking and packing

Option to include financials



DELIVERY OF REWARDS

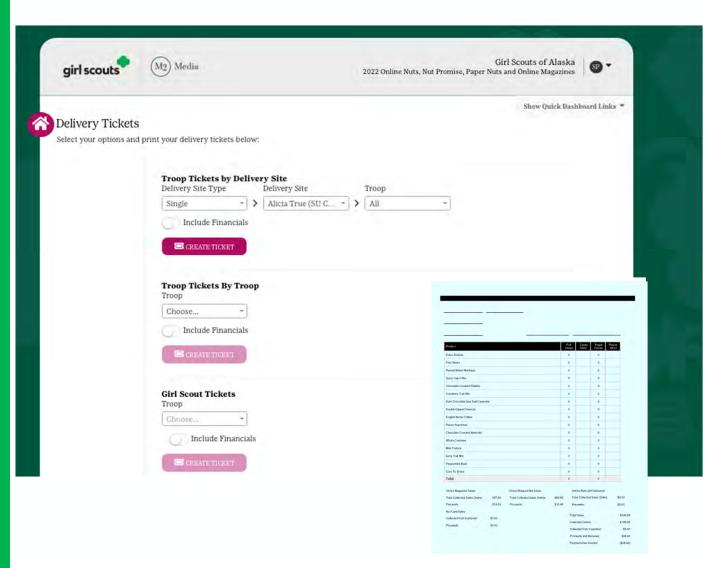
Service Unit Rewards Delivery Mid to end of Dec. 2025



DELIVERY TICKETS

Print reward delivery tickets by troop or participant

Available for easier picking and packing



FALL PRODUCT PROGRAM CUSTOMER CARE GSBDC - Customercare@bdgsc.org 304.345.7722 Denise Davis - Denise.Davis@bdgsc.org

M2'S Customer Care team is cross-trained to handle tech support, volunteer/participant and customer inquiries

100% customer satisfaction guarantee





In Person cookie training

November 8, 2025

TIME: TBA

GIVEAWAYS – Lots of Fun

Space is limited so SUCC will get the invites first



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Product Program and Spring Registration Program



THANK YOU!

For your continued support of Girl Scouting and the Fall Product Program.

We look forward to a successful 2025 Program!

M2 Media

