



GIRL SCOUTS OF BLACK DIAMOND COUNCIL

Fall Entrepreneurial Guide

Plan for a Successful 2025 Fall Product Program!



2025 Calendar

September 25–October 2:

Leaders access the Fall Product site, at <https://girlscouts.info/fpps>.

October 2:

Girl Scouts set up sites, begin taking orders.

October 2-31:

Girl Scouts and families enter order card orders. Reward choices due for all levels.

October 30:

One more day to enter order card orders.

October 31:

Order card and Girl Delivery sales end.

November 1-3:

Troops can add or edit order card sales.

November 14-21:

Deliveries to Service Units happen.

November 14 - December 12:

Girl Scouts deliver product to customers. Collect and deposit money promptly.

November 16:

Final day for Direct Shipped sales.

November 17:

Final day for rewards selection.

December 12:

Final day to submit delinquency forms at <https://girlscouts.info/ParentDelinquency>.

December 17:

Troop accounts automatically debited the amount due to council via ACH transfer.

Late December:

Rewards will be received by Service Units.

Note: Underlines indicate action items for caregivers.

Troops Have Big Goals and Plans

The Fall Product Program is easy and helps troops earn proceeds!

Online Sales*

15% per item

of the retail price (including Girl Delivery) from nut, candy and tins sold returns to the troop. This applies to all shipped-items including magazines subscriptions, BarkBox and Tervis products.

*Available for the first time ever!

Order Card Sales

\$1 per item

of the retail price from each nut, candy or tin sold in-person on an order card returns to the troop.



Invite your Girl Scouts and families to the program!

You will have access to the online site starting September 25. Rally your troop and encourage their parents or caregivers to assist in setting up their online M2 sites and taking orders starting October 2.

Log in and get started by visiting

<https://girlscouts.info/fpps>.

Avatars send a personal message!

Girl Scouts can personalize their sale by creating an avatar to look like them and match their personalities. Avatars are featured on their online page and emails. Leaders, you can make an avatar, too! Avatars will also be featured on Personalized Patches, when earned.



Girl Scouts participate online, in person or both!

How to get started in the Fall Product Program!

Before the program begins

- All Girl Scouts and volunteers must be registered for the 2025-2026 membership year.
- Attend a Service Unit or council-organized training.
- As a troop, discuss which activities you'd like to accomplish and the funds you will need to support them. Juniors and above can discuss if they'd like to opt out of rewards for an extra \$0.10 per item in troop proceeds. Notify council by Nov. 3 if this choice is selected.
- Share your troop's goals and encourage families and friends to support. Be sure to mention the ease of the sale!
- During the sale, you can access your troop dashboard to view helpful reports, assist girls with paper order entries and even customize your own avatar. You can also send messages to your troop with reminders, updates and kudos.

Personalized Patches



Choose from two fun backgrounds.

Girl Scouts can earn a personalized patch featuring their custom avatar by launching 20 emails through their online page, then reaching \$325 in sales.



Girl Scouts who plan to participate in the 2026 Girl Scout Cookie Program are encouraged to earn their cross over patch by sending 20 cookie-related emails and selling 300 boxes.

Easy for Girl Scouts and families

Participating in a product program sale isn't just about troop funds—it also helps Girl Scouts build skills like goal setting, decision making, money management, people skills and business ethics, preparing them for real-life success. Visit us online at <https://girlscouts.info/fpps> to create an account and start securing sales!

Girl Scouts and families will enter all in-person orders directly into the Fall Product site. From the Dashboard, click on Manage Paper Orders. Enter the total number of units for each product item. Click Update. *Girl Scouts only enter orders from their paper order card. Online orders will be added automatically. Leaders will be able to assist families in entering orders, if needed, between November 1-3.*

What are Fall Products?



Customers can purchase quality nuts, candy or chocolates in-person or online, delivered by a Girl Scout or shipped directly to their home.



Also available are online-only items and subscriptions to favorite magazines in print format, digital or both! Magazines, BarkBox items or Tervis products are shipped to the customer. Customers may also purchase donations to contribute to treats for our U.S. military through Care to Share.



2025 Girl Scout Collectible Tin
with individually wrapped Mint Treasures.
\$14

A new collectible "Girl Scout Memories" tin highlights our fall lineup.

NEW PRODUCTS



Be sure to enjoy our two new products, Peanut Butter Dark Chocolate Delights and Taco Peanuts!



To learn more about the 2025 Fall Product Program, visit us online at <https://girlscouts.info/fallsale>, or by scanning the QR code.

girl scouts
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