

2025 Cookie Family Guide

EMBRACE POSSIBILITY



girl scouts
of black diamond

Important Dates

- Jan. 9:** Girl Scout Cookie Sale begins
- Feb. 7:** All initial orders are due
- Feb. 8:** Goal getter period begins
- Feb. 28 to March 14:** Start of Cookie Booth sales, girls may continue orders via booth or troop extras
- Feb. 28 to April 13:** Cookie deliveries arrive to Service Units
- April 13:** Girl Scout Cookie Sale ends
- Early June:** Rewards are delivered to troops

EMBRACE
POSSIBILITY

Gift of Caring Hometown Heroes

GSNCA hosts a **Care to Share** program to provide cookies to Hometown Heroes military, veterans, front-line workers, healthcare personnel, and essential workers throughout our communities. Simply collect a \$5 donation and turn it in to your Troop Cookie Manager! At the end of the program, GSNCA will coordinate with SUs and troops in the delivery of cookie packages purchased with a Gift of Caring donation to the amazing Hometown Heroes all around our council.

Families: Here's how you can support your Girl Scout's cookie program:

1. Attend her troop's cookie meeting.
2. Sign and return her permission slip before selling.
3. Help her set goals and track progress.
4. Help her create a Digital Cookie account.
5. Help her participate in local cookie booth programs.

Digital Cookie

Digital Cookie is a program developed by GSUSA with Little Brownie Bakers which allows girls to accept payment via a debit or credit card for cookies. Customers can pay for cookies online and have the option for the cookies to be shipped directly to them (shipping charges apply), delivered by the Girl Scout, or donated with no additional shipping fees. Use the app while selling door-to-door and at booths for a quick and easy process right on your phone!

Parents of registered Girl Scouts will receive an email to register for Digital Cookie. Watch for your registration email from email@email.girlscouts.org with the subject line "Register for the Digital Cookie Platform today." Click the green button in the email to register.

Need help with Digital Cookie?

- Go to "For Girls"
- Informational Resources
- Digital Cookie



Don't forget to update your email address in MyGS or with Membership Support at customercare@bdgsc.org or 304-345-7722.

What does the Girl Scout cookie program do for my girl?

When your girl sells Girl Scout Cookies, she is learning new and amazing experiences! When a girl participates in the largest girl-led entrepreneurial program in the world, she is developing skills that will last her a lifetime! Running her own cookie business will help her understand and explore five basic skills.

- **Goal Setting** – Setting cookie goals and making a plan to reach them
- **Decision-Making** – Choosing how her troop will spend their cookie proceeds
- **People Skills** – Talking to new people and listening to customers while selling cookies
- **Business Ethics** – Girl Scouts need to be honest and responsible every step of the way
- **Money Management** – Making a budget, taking orders, and handling money

Girl Scouts of Black Diamond 2025 Cookie Program Rewards

My Personal Goal: _____ NUMBER OF BOXES

Final Troop Order Rewards



Troops with a final Per Girl Average of 210 boxes or higher will earn the Panda Do-si-dos t-shirt for each girl selling plus one adult volunteer shirt

Bar Patches

500+

1000+

500+ through 1000+ Bar Patches are awarded to the highest level achieved

Black Diamond Dollars

- \$10 Diamond Dollars at the Final 348 level
- \$12 Diamond Dollars at the Final 545 level
- \$15 Diamond Dollars at the Final 708 level
- \$20 Diamond Dollars at the Final 900 level

Digital Cookie Rewards



Techie Patch
12+ boxes



Bamboo Comb
60+ boxes



Happy Bamboo Plush
156+ boxes



Panda Hair Drying Towel
252+ boxes



Travel Case with Panda Toothbrush
384+ boxes

Gift of Caring Rewards



Gift of Caring Patch
12+ boxes



Action Patch
36+ boxes



Fidget Bearbag Stones
72+ boxes



Embrace Possibility Patch
12+ boxes



Handle with Pop-In Charm
24+ boxes



Theme Decal Set
60+ boxes



Cooling Headband
106+ boxes



Take-Along Utensil Set
168+ boxes



Panda Water Bottle
228+ boxes



"Me! I Am" the Panda
276+ boxes



Charm Collector Journal with Pop-In Charms OR
\$10 Diamond Dollars
348+ boxes



Panda Bento Box
424+ boxes



Do-si-dos Duffel Bag OR
\$12 Diamond Dollars
545+ boxes



"Me! I Am" Neck Pillow OR
\$15 Diamond Dollars
708+ boxes



Panda Pouch AND Dangler and Charm Set AND Crossbody Bag OR \$20 Diamond Dollars
900+ boxes



Panda Backpack
900+ boxes

Pick one Package at the Highest Level

Once girls reach 1000+ boxes and above, they can choose one reward from their selected category



1000+ Boxes

Pick One Reward:

- American Girl GC
- \$100 Black Diamond Dollars
- 2 Tickets to a zoo or amusement Park
- Amazon Gift code for your choice of item (includes many items converse and sporting goods items \$100 value)



1500+ Boxes

Pick One Reward:

- American Girl Doll of the Year
- \$150 Black Diamond Dollars
- 2 Tickets to a professional Game (Better seating than 1000 level)
- 2 Tickets to a zoo or Amusement Park + perks
- 2 Tickets to Amusement Park and transportation
- Amazon Gift code for your choice of item (includes many items converse and sporting goods items \$150 value)



2000+ Boxes

Pick One Reward:

- American Girl 10th Year and \$25 gift card
- 4 Tickets to a professional Game
- 2 tickets to Amusement Park, transportation &/or perks
- Amazon Gift code for your choice of item (includes many items converse and sporting goods items \$200 value)



2500+ Boxes

Pick One Reward:

- American Girl 2025 Doll of the Year, one additional doll and \$25 GC
- \$250 Black Diamond Dollars
- 4 Tickets to a professional Game + Perks
- 2 Tickets to Amusement Park, transportation &/or perks
- Amazon Gift code for your choice of item (includes many items converse and sporting goods items \$250 value)



Council reserves the right to make substitutions to the item's color, material or size, or to substitute an item of equal or greater value due to changes or challenges in product availability

Color as you go!

Write in your personal goal and color each item when you reach it.

20%	40%	60%	80%	100%
Number of packages	Number of packages	Number of packages	Number of packages	My Personal Goal



How to Help Set Up Her Digital Cookie Store

1. Create a password.
2. Use your new password to login. Use the same email address where you received the registration invitation.
3. Guardians will be prompted to watch and review the "Safe Selling for Smart Cookies" safety video with their Girl Scout(s). You will not proceed any further until the video is reviewed in its entirety.
4. Read and accept the Terms and Conditions Agreement. Note: if you are a volunteer, you will see an additional Terms and Conditions for Volunteers.
5. The "Girl Scout Safety Pledge" will appear. Be sure to read it to/with your Girl Scout(s). Then check the box for "accept." Click "continue." You will be taken to a screen to register the Digital Cookie profile.

If the Girl Scout you are registering is 13 or older, you may enter her email address and she will complete her own registration process. You will receive an email alert prompting you to review the profile she has completed the setup process. Approve the profile to launch her online program!



Cookie Entrepreneur Family Pins

Each Girl Scout grade level will have its own set of requirements to help families guide their Girl Scout as she runs her own cookie business year after year. Girls can earn all 13 pins in the collection - one unique pin for every year they participate!

Bring the whole family together for tons of fun and learning with our Cookie Entrepreneur Family Pin collection! Learn more at [girlscouts.org/entrepreneurfamily](https://www.girlscouts.org/entrepreneurfamily).

COOKIE 
ENTREPRENEUR
 **Family**

Cookie season is more fun with family.



How the Cookie Crumbles

Cookie fans are eager to support Girl Scouts when they have a clear understanding of where the money goes! Help them see how proceeds stay local, powering amazing year-round experiences.

Total:
\$6.00
per box

55%
Council-sponsored programs, events and other support.



21%
Funding for the Girl Scout Leadership Experience, including girl recognitions.

24%
Girl Scout Cookie Program and Baker costs, as well as delivery fees.