

# 2024 Partnership Opportunities



Help launch a new generation of leaders *today*.

# Who We Are

We at Girl Scouts of Black Diamond Council are part of the largest girl-serving organization in the world. **Our mission is to build girls of courage, confidence and character who make the world a better place.** Girls of all socioeconomic backgrounds join us in participating in innovative programs that cultivate strong leadership skills, encourage adventure and promote success. Through Girl Scouting, our members experience social and emotional growth, are exposed to career opportunities and have supportive mentor relationships that increase their social capital.

You can support Girl Scouts as they gain the tools needed for the road ahead. **Your investment amplifies Girl Scouts' abilities to improve the world, regardless of their backgrounds, locations or financial situations.** Invest to champion their ambition to create a new space for everyone as we move forward.



# How We Do It

Leadership experiences are what makes being a Girl Scout unique. We help Girl Scouts discover who they can be and what they can do, no matter where they put their energy.

A Girl Scouts, leadership potential blooms among other Girl Scouts in an environment away from social pressures and cliques - where they can be themselves and try new things. **At Girl Scouts learning is cooperative, not competitive.**

Alongside fellow Girl Scouts, our members learn by doing: taking risks and trying new things. They discover their true selves and learn to use their voice to take action. Making the world a better place is what Girl Scouts do! Our 1,668 Girl Scout Volunteers guide members with their own brand of wisdom, respect and more.

## Girl Scout Leadership Experience

Girl Scouts have endless opportunities to lead. Now more than ever, Girl Scouts need options as varied as they are, so each can try different leadership roles and find those that fit best!

- They might earn badges and awards or run their own business as a goal-crushing entrepreneur.
- They can make an impact on the community through service and problem-solving or use their voice for civic engagement.
- They can explore the outdoors for an afternoon or weeks at a time. They may find an adventure through travel, too!





# Why It Matters

## Strengthening Mental Health

While we'd like to think of childhood as a carefree time for our kids data shows it anything but.

Research demonstrates an increasing mental health crisis among young girls during the last decade. They've navigating challenges such as anxiety, academic strain and depression all while trying to make sense of social injustices and social pressures from social media.

- 6 in 10 girls felt so hopeless they stopped regular activities.
- 1 in 3 high school girls said they have considered suicide - a 60% increase in the last decade.

**Solutions are complex but CDC research shows that girls need a sense of connection to others.**

## Changing Lives

**A sense of belonging starts here.** At Girl Scouts our members find or create safe spaces to receive support and share it with others.

In addition to their fellow Girl Scouts, our network of adult volunteers serve as mentors and guides who help ensure each Girl Scout is cared for and listened to.

## Lasting Impact

Results from recent Girl Scout Impact Studies show participation in Girl Scouting has a positive impact that spans a Girl Scouts' lifetime. Compared to their non-Girl Scout peers, a Girl Scout is more likely to:

- **Develop a strong sense of self.**
- **Display positive values.**
- **Form healthy relationships.**
- **Be a problem solver.**

These benefits from Girl Scouting span all demographics. Our alums score higher on those outcomes regardless of social class, zip code, race or degree of participation in extracurricular activities.

**Together we can create a happier, healthier world for everyone.**

# Empowering Change

## The Girl Scout Gold Award

Since 1916, Girl Scouts have used the Gold Award to create meaningful change in their communities and around the world. The award, which is the highest achievement a Girl Scout can accomplish, acknowledges the power behind each Girl Scouts' dedication to not only empowering and bettering themselves, but also making the world a better place for others.

In the pursuit of completing their Gold Award, Girl Scouts must:

- **Find an issue they care about and learn as much about it as possible.**
- **Form a team of experts and community members who can assist the project.**
- **Create a plan to address the issue they've picked.**
- **Mobilize their team and carry out the plan to make a difference.**

In 2022, eight Black Diamond Girl Scouts claimed their Girl Scout Gold Award by leading projects which addressed representation in STEM, managing mental health and promoting childhood literacy.

For Girl Scout Paige Messner, her project, "Your Mental Health Matters. Talk About It!" earned her national recognition as she was awarded Girl Scouts of the USA's Gold Award Scholarship, a \$10,000 scholarship to pursue higher education.



# Gold Award Celebration

June 15, 2024 • Charleston Marriott Town Center

The Girl Scout Gold Award is the highest award in Girl Scouts - and each year Girl Scouts across Black Diamond Council are taking on issues to create real, lasting and sustainable change in their communities. **You can be an ally in their extraordinary achievement by supporting Black Diamond Girl Scouts on this journey.**

Girl Scouts of Black Diamond Council is pleased to invite your partnership in our Inaugural Gold Award Celebration. Join us in honoring past award winners, as well as the current Gold Award recipients at this special event.

**\$10,000**

### Gold Award Level

12 Tickets. 6 for your company & 6 for Gold Award Girl Scouts; Naming rights to the event; Logo on event invitation; Logo & message in event booklet & other materials; Social media recognition; Listed in GSBDC Annual Report.

**\$5,000**

### Silver Award Level

10 Tickets. 5 for your company & 5 for Gold Award Girl Scouts; Name on event invitation; Logo & message in event booklet & other materials; Social media recognition; Listed in GSBDC Annual Report.

**\$2,500**

### Bronze Award Level

6 Tickets. 3 for your company & 3 for Gold Award Girl Scouts; Name on invitation; Logo in event booklet & other materials; Social media recognition; Listed in GSBDC Annual Report.

**\$1,000**

### Friends of Girl Scouts

4 Tickets. 2 for your company & 2 for Gold Award Girl Scouts; Name on event invitation; Name in event booklet & other materials; Social media recognition; Listed in GSBDC Annual Report.

**\$500**

### Supporter of Girl Scouts

2 Tickets. 1 for your company & 1 for a Gold Award Girl Scout; Name on event invitation; Social media recognition; Listed in GSBDC Annual Report

**\$100**

### Individual Level

Provide one Gold Award Girl Scout from Black Diamond Council to attend this event and celebrate their success among other Gold Award recipients.

# Partnership Agreement

## Your Partnership Commitment

Thank you for partnering with Girl Scouts of Black Diamond to help champion a new generation of leaders. The benefits in this package may include corporate visibility, employee engagement and a way to showcase your brand as a partner to the Girl Scout legacy.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Please select the partnership package you wish to claim:

Gold Award Level

**\$10,000**

Silver Award Level

**\$5,000**

Bronze Award Level

**\$2,500**

Friends of Girl Scouts

**\$1,000**

Support of Girl Scouts

**\$500**

Individual Level

**\$100**

Please accept my gift of \$\_\_\_\_\_ in lieu, or in addition to, my participation in the above partnership.

By signing this form, I have agreed to join in supporting Girl Scouts of Black Diamond and give my permission for a representative to contact me to confirm my commitment and further process my charitable sponsorship.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please return completed form to [kelli.lewis@bdgsc.org](mailto:kelli.lewis@bdgsc.org) or mail to Attn: Kelli Lewis, Girl Scouts of Black Diamond Council, 321 Virginia St. W. Charleston, WV 25302. For help contact us at 304-345-7722.**



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