

HOW to Creatively Use a QR CODE

that LINKS to YOUR GIRL SCOUT'S DIGITAL COOKIE Site!



There will be a unique QR code for your Girl Scout in the DOC app this year!

TRY THESE QR CODE COOKIE SELLING TIPS!

INSERT THEM ON THE FRONT AND OR BACK OF DOOR HANGERS!



ADHERE STICKERS WITH QR CODES ON PACKAGES THAT YOU SELL TO GENERATE REPEAT PURCHASES!

OR CREATE PERSONALIZED BUSINESS CARDS TO HANDOUT WITH YOUR PERSONAL QR CODES!

HOW to SCAN a QR CODE:

1. Take a smart phone and open your camera app
2. Hover their phone over the image of the QR code
3. Be redirected to your Girl Scout's Digital Cookie page to place an order

Note: iPhone users will click on the message from safari that appears on top.





HOW to CREATE a QR CODE

Try using one of these sites found when searching “free QR code creator” on Google:

1. <https://www.qr-code-generator.com/guides/how-to-create-a-qr-code/>
2. <https://www.the-qr-code-generator.com/>
3. <https://www.qrcode-monkey.com/>

STEP 1:

Make sure your Girl Scout’s Digital Cookie site is set up for the season. Parents should receive their set up email from the council on January 15.

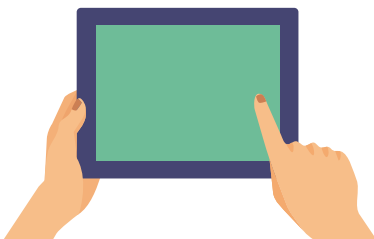
STEP 2:

Copy your Girl Scout’s Cookie Site URL from her welcome page.



STEP 3:

Input your Girl Scout’s cookie site URL in the QR code generator example below is from **qrcodegenerator.com** – instructions are typically user friendly.



Emily's Digital Cookie Platform

Welcome, Jennifer!

Digital Cookie can help boost your sales, sharpen your entrepreneurial skills, and power unique adventures for you and your troop year-round!

COOKIE SALES END IN:
227 DAY 2 16 43
HOUR MIN SEC

My Sales Goal: 300 packages [UPDATE]
Packages Sold: 10 [UPDATE]
Packages to Sell: 290 [SEE DATA]

REWARDS

COOKIE SALES PROGRESS
Offline Sales (orange bar), Online Sales (blue bar)
Online sales last updated 10/16/20 9:30 PM CDT

My Cookie Site: Open for Business
Emily's cookie site url: <https://DigitalCookie.GirlScouts.org/scout/emily375909>
Site setup approved: 10/16/2020 09:41 PM CDT

Orders to Deliver In Person
Approve for delivery: 0 Order(s)
Orders to deliver: 0 Order(s)

For more information on the 2021 Girl Scout Cookie Sale, visit www.bdgsc.org/cookies.