

Great Girl Scout
cupcake
Challenge



Troop
Guidelines



Troop Guidelines

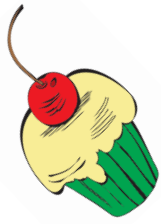
Everyone loves cupcakes! What better way to celebrate 100 years of Girl Scouting than through a cupcake competition? In this packet, you will find everything your troop needs to know to enter the first Great Girl Scout Cupcake Challenge!

Event Guidelines

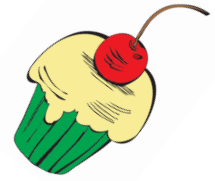
- The Great Girl Scout Cupcake Challenge is open to all registered girl members of Girl Scouts. Girls must be registered to compete.
- Entries should be made as a Girl Scout troop. Individually registered girls (Juliette's), interested in competing are encouraged to affiliate themselves with a troop or local group of "Juliette's," but, if this is not possible, they may compete individually. For multi-grade level troops, an entry may be made per grade level. Whole troop participation is encouraged, but is not required.
- Entries will be divided into the following categories:
 - ◊ **Division I**—Girl Scout Daisies and Brownies
 - ◊ **Division II**—Girl Scout Juniors and Cadettes
 - ◊ **Division III**—Girl Scout Seniors and Ambassadors
- First and second place winners in each division of the service unit competitions will progress to regional competitions to be held in March. First place winners of each division at the regional competitions will compete in the 100th Anniversary Celebration in Charleston to be held the weekend of May 4–6, 2012.

Rules for Service Unit level competitions:

- Cupcakes are to be judged on the following criteria:
 - ◊ **Taste**—40%
 - ◊ **Design**—40%
 - ◊ **Originality**—20% (Originality will include originality of recipe, originality of design/decorations and originality of cupcake name.)
- Cupcake designs must be Girl Scout themed.
- Each cupcake should be given a unique name.
- Cupcakes must be home baked. No bakery cupcakes should be entered.
- Cupcakes should be regular sized cupcakes; no mini or super-sized cupcakes are allowed.
- All decorations on the cupcakes must be edible.



Troop Guidelines



Rules for Service Unit Level Competitions (continued):

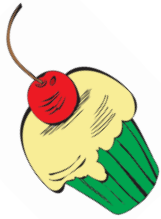
- On the service unit level, contestants must bake and present at least 6 cupcakes for judging. It is at the discretion of the individual service unit as to whether or not the cupcakes are decorated at the event or if they are decorated prior to the event. Cupcakes should be baked prior to the event.
- Cupcake designs and flavors must be carried through to the state competition. While slight adjustments or improvements are acceptable, the basic design concept and cupcake flavors must remain the same throughout all levels of competition.

Rules for Regional Level Competitions:

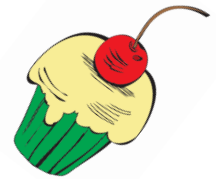
- Depending upon the number of entries, there will be up to five regional competitions held during the month of March, 2012. First and second place winners at the service unit level will be eligible to advance to the regional competitions. If your troop entry wins either first or second place at the service unit level, you must complete the enclosed regional entry form and return to the Beckley Service Center no later than February 15, 2012. The address is: Girl Scout Service Center, 820 Johnstown Road, Beckley, WV 25801.
- At the regional level, cupcake decorating on site will be required, as well as a tasting by judges. Cupcakes should be pre-baked. Troops should bring all decorations and necessary equipment with them to the competition.
- Troops will be asked to provide six cupcakes for judging.
- Troops should choose up to three girls to participate in an interview by the judges at the regional level. This interview is to determine the amount of girl input in the design and creation of the cupcakes.

Rules for State Level Competitions:

- Final competition for the Cupcake Challenge will be held during the 100th Anniversary Celebration at Charleston, WV, during the weekend of May 4–6, 2012. Time and location of event will be provided at a later date to winners of the regional competitions.
- A presentation piece is required at the state level. This may be as elaborate or as simple as the troop wishes it to be. The piece should hold at least twelve cupcakes, but more is permissible. It should be no more than 2' X 2' due to space constraints. It is suggested that the piece be decorated to match the theme/color of the cupcakes. Suggestions for making your own presentation piece are included in this packet. The presentation piece will be considered in the design portion of the judging criteria.
- Additionally, troops should provide 6 tasting cupcakes. Cupcakes will be tasted on site at the state level, but will be baked and decorated prior to the event.



Troop Guidelines



Rules for State Level Competitions (continued):

- During the state event, cupcake presentation pieces will be available for the public to view prior to the tasting competition. Set up times will be given to the winners of the regional competitions at a later date.
- Be sure to carry your original design and cupcake flavor through to the state competition. Only minor adjustments will be accepted.

Additional Information

- All winning entries should be accompanied by a photograph and a 3 X 5 index card of the cupcake recipe used. Box cake mixes are fine. We just want to know what was used to make the cupcakes. This is to insure that the design and flavor of the cupcakes has not been changed throughout the competition. We will also display photos at the regional and state competitions.
- While we realize that adult supervision will be necessary, especially at the younger grade levels, this is a girl competition. Please keep adult involvement to a minimum. At the regional level, girls will be interviewed by the judges to ascertain their contribution to the cupcakes. Please keep this event girl-led!
- Each troop must have at least one girl representative from the troop. Below is an event timeline for the Great Girl Scout Cupcake Challenge:
 - ◇ **October 2011 through January 2012**—Service Unit Challenge events are held
 - ◇ **February 15, 2012**—All service unit event winners forward regional entry forms to Beckley Service Center
 - ◇ **March 2012**—Regional Challenge events will be held
 - ◇ **Weekend of May 4–6, 2012**—Regional winners will compete in the Great Girl Scout Cupcake Challenge at the 100th Anniversary Celebration in Charleston, WV
- Any questions should be forwarded to Becky Pack at becky.pack@bdgsc.org or Stacie Bolen at stacie.bolen@bdgsc.org. Both Becky and Stacie may be reached by phone at 304-252-9836 or by calling the Charleston Service Center at 304-345-7722.