

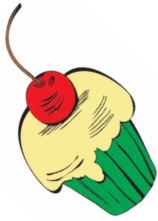


Service Unit Event Guidelines

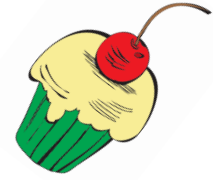
Everyone loves cupcakes! What better way to celebrate 100 years of Girl Scouting than through a cupcake competition? In this packet, you will find everything your service unit needs to know to host the first round of the Great Girl Scout Cupcake Challenge!

Event Guidelines

- The Great Girl Scout Cupcake Challenge is open to all registered girl members of Girl Scouts. Girls must be registered to compete.
- Entries should be made as a Girl Scout troop. Individually registered girls (Juliette's), interested in competing are encouraged to affiliate themselves with a troop or local group of "Juliette's," but, if this is not possible, they may compete individually. For multi-grade level troops, an entry may be made per grade level. Whole troop participation is encouraged, but is not required.
- Entries will be divided into the following categories:
 - ◇ **Division I**—Girl Scout Daisies and Brownies
 - ◇ **Division II**—Girl Scout Juniors and Cadettes
 - ◇ **Division III**—Girl Scout Seniors and Ambassadors
- First and second place winners in each division of the service unit competitions will progress to regional competitions to be held in March. First place winners of each division at the regional competitions will compete in the 100th Anniversary Celebration in Charleston to be held the weekend of May 4–6, 2012.
- Service unit competitions must be held by February 1, 2012. All winners should be forwarded to the Beckley Girl Scout Service Center by February 15, 2012. Please mail winning registrant packets to: Girl Scout Service Center, 820 Johnstown Road, Beckley, WV 25801.

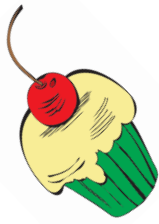


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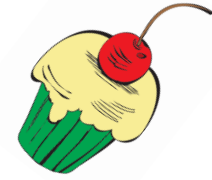


Service Units are allowed flexibility in the structure of their events, but the following rules must be followed:

- Cupcakes are to be judged on the following criteria:
 - ◊ **Taste**—40%
 - ◊ **Design**—40%
 - ◊ **Originality**—20% (Originality will include originality of recipe, originality of design/decorations and originality of cupcake name.)
- Cupcake designs must be Girl Scout themed.
- Each cupcake should be given a unique name.
- Cupcakes must be home baked. No bakery cupcakes should be entered.
- Cupcakes should be regular sized cupcakes; no mini or super-sized cupcakes are allowed.
- All decorations on the cupcakes must be edible.
- On the service unit level, contestants must bake and present at least 6 cupcakes for judging. It is at the discretion of the individual service unit as to whether or not the cupcakes are decorated at the event or if they are decorated prior to the event. Cupcakes should be baked prior to the event.
- At the regional level, cupcake decorating on site will be required, as well as a tasting by judges.
- At the state level, a decorated presentation piece will be required. Cupcakes will be tasted on site at the state level, but will be baked and decorated prior to the event. More details of regional and state competitions will be given to the winners of the service unit events.
- Cupcake designs and flavors must be carried through to the state competition. While slight adjustments or improvements are acceptable, the basic design concept and cupcake flavors must remain the same throughout all levels of competition.



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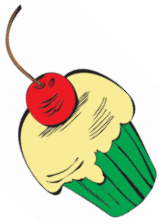
Judging

Judging of the competition should be as fair as possible. Criteria for judges is as follows:

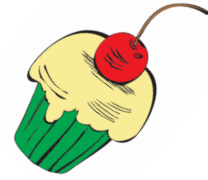
- There should be a minimum of 3 judges and a maximum of 5 judges. There may be 3 different judges for each division, or the same judges may judge all 3 divisions. This is at the discretion of the service unit. Service units should consider the amount of entries and determine if 3 judges could effectively judge the taste of the entries.
- To make the judging process as fair as possible, judges should be non-biased members of the community. Suggestions for judges are: bakers, home economics teachers, restaurant owners, local celebrities, etc.
- Troop leaders, local adult Girl Scout members, Service Unit Team members, and local Black Diamond staff members should not be judges.

Additional Information

- All winning entries should be accompanied by a photograph and a 3 X 5 index card of the cupcake recipe used. Box cake mixes are fine. We just want to know what was used to make the cupcakes. This is to insure that the design and flavor of the cupcakes has not been changed throughout the competition. We will also display photos at the regional and state competitions.
- All score sheets are to be forwarded to the Beckley Service Center after the event, along with the service unit winner recap. We highly encourage photos of all entries be forwarded as well so they may be recognized.
- Event packets containing detailed rules, decorating tips and recipe ideas will be given to troops upon registration for the local event. Packets may be obtained from either your service unit event coordinator or your local MDC.



Service Unit Event Guidelines



While we realize that adult supervision will be necessary, especially at the younger grade levels, this is a girl competition. Please keep adult involvement to a minimum. At the regional level, girls will be interviewed by the judges to ascertain their contribution to the cupcakes. Please keep this event girl-led!

Each troop must have at least one girl representative from the troop. Below is an event timeline for the Great Girl Scout Cupcake Challenge:

- ◇ **October 2011 through January 2012**—Service Unit Challenge events are held
 - ◇ **February 15, 2012**—All service unit event winners forwarded to Beckley Service Center
 - ◇ **March 2012**—Regional Challenge events will be held
 - ◇ **Weekend of May 4–6, 2012**—Regional winners will compete in the Great Girl Scout Cupcake Challenge at the 100th Anniversary Celebration in Charleston, WV
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- Any questions should be forwarded to Becky Pack at becky.pack@bdgsc.org or Stacie Bolen at stacie.bolen@bdgsc.org. Both Becky and Stacie may be reached by phone at 304-252-9836 or by calling the Charleston Service Center.